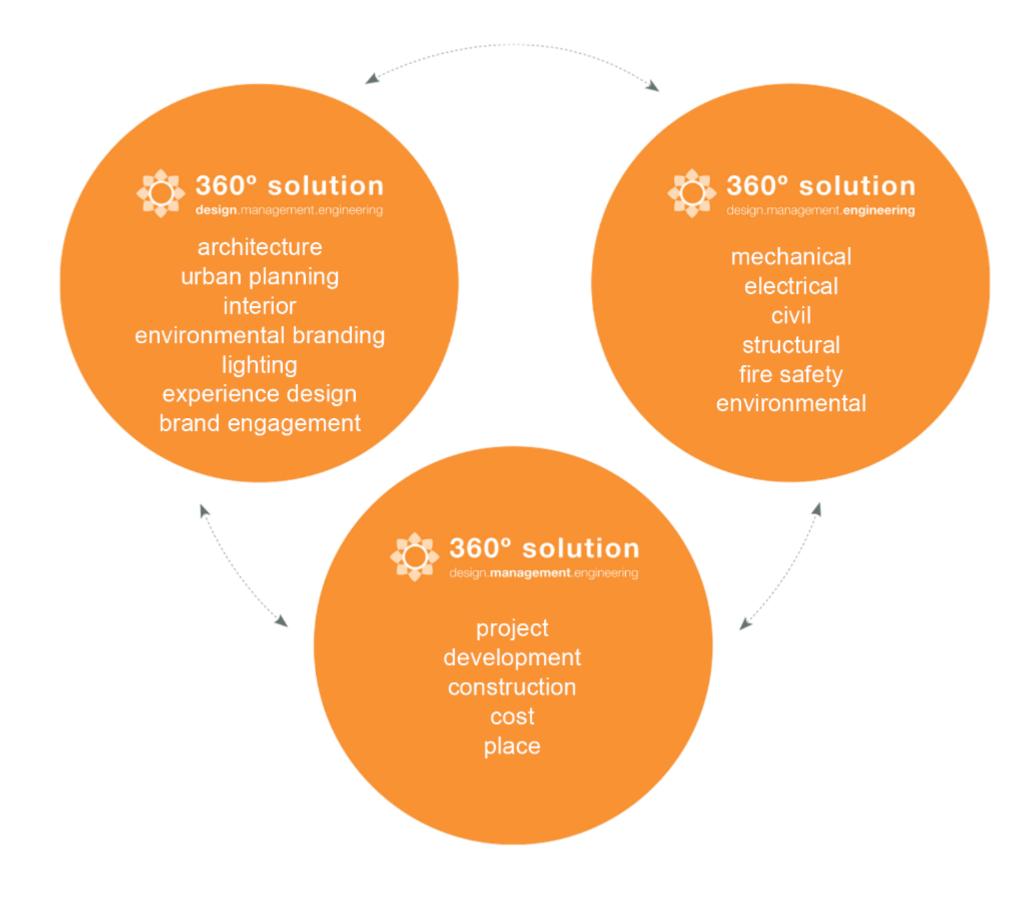


corporate profile /

Founded by the late Mr. Ong Teng Cheong & Mrs. Ong Siew May in 1972. With a track record of over 40 years in the industry, ONG&ONG has earned an unparalleled reputation for integrated skilled in architecture, clever interior design and sensitive landscape design thus creating resonant outcomes. We continually strive to uphold our mission to be the designer of our age – a premier design practice both locally and in the region.



our reach /



ONG&ONG

group

Singapore China (2)

India Indonesia

Malaysia

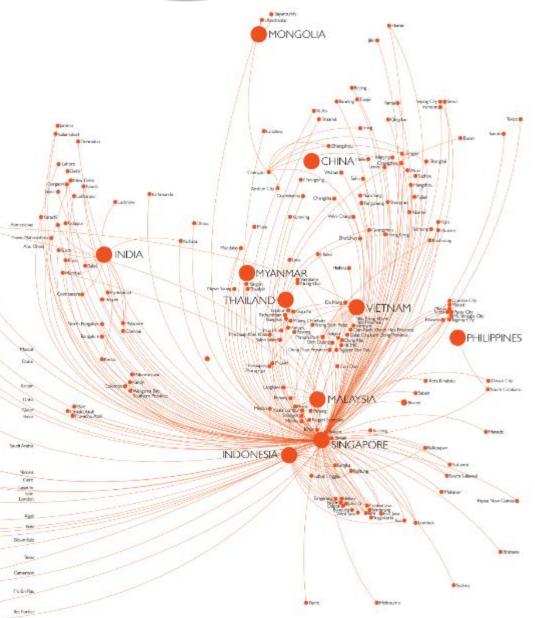
Mongolia

Myanmar

Philippines

Thailand

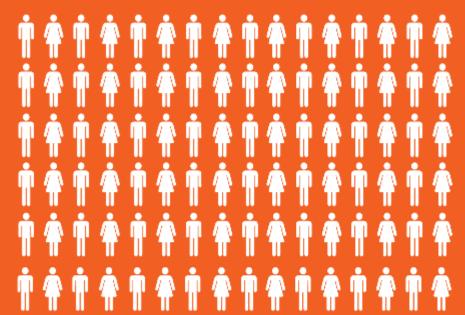
Vietnam (2)



IN FY 16/17



specialising in various disciplines, working in 12 offices worldwide



We've secured a total of







Our group completed





Around the globe

notable award-winning projects





National Heart Centre, Singapore architecture • landscape / institutional

BCA Green Mark Award Platinum Winner, 2012

Design and Health Award Commendation, 2011

> MIPIM Asia Award Winner, 2010





Audi Centre, Singapore architecture / commercial

Asia Pacific Property Award Best Retail Architecture Singapore Winner, 2014

SIA Architectural Design Award Winner, 2014

> MIPIM Asia Award Gold Winner, 2013



55 Blair Road, Singapore architecture / conservation

_

ArchDaily Building of the Year Award Winner, 2009

Asia Pacific Property Award Winner (Best in Singapore & Asia Pacific), 2011

Colombian Diaspora Architecture Award Gold Winner, 2012

International Architecture Award Winner, 2011

Singapore Architectural Design Award Honourable Mention, 2013

URA Architectural Heritage Award Winner, 2010



Grange Infinite, Singapore interior / residential

Asia Pacific Property Award Highly Commended, 2013



The American Club, Singapore interior / retail

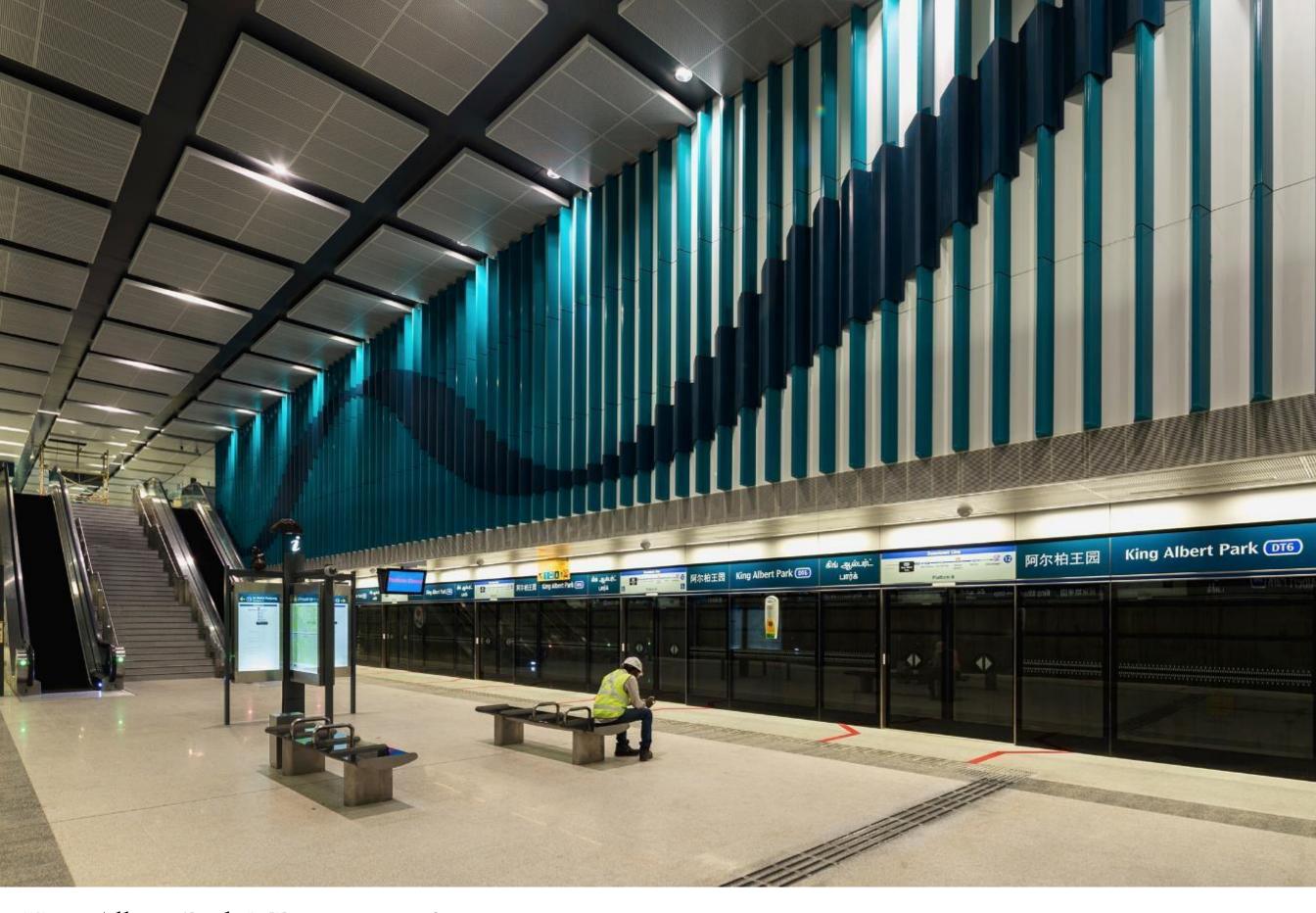
| Asia Pacific Design Biennial Award Outstanding, 2012

Asia Pacific Property Award Highly Commended, 2013



Orchard Central, Singapore landscape / retail

Asia Pacific Property Award
Best Landscape Architecture, 2012



King Albert Park MRT station, Singapore architecture/ transport



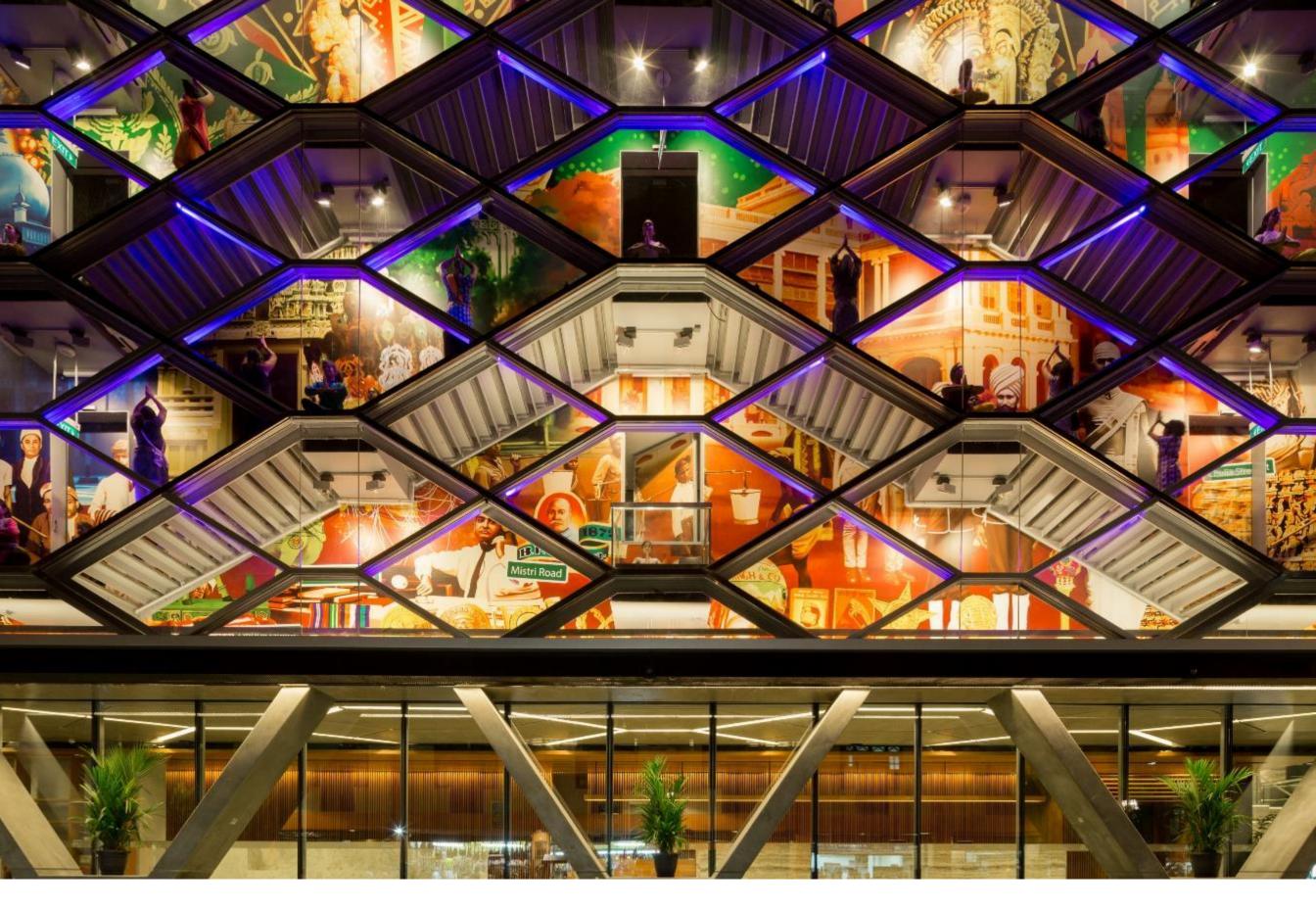
Kamala Kandara, Bekasi, Indonesia architecture • brand engagement • interior residential

World Architecture Festival, Future Residential Projects Finalist, 2017





CT Hub, Singapore architecture • lighting / industrial



Indian Heritage Center, Singapore lighting / institutional

BCA Green Mark Award Gold^{Plus}, 2014



Trans Studio Mall, Bandung, Indonesia branding / retail

INDONESIAN EXPERTISE











ONG&ONG group















GFA 130,000 sqm

Architecture, Landscape, Interior, & Lighting MARVELL CITY, Surabaya, Indonesia (Phase 1 completed in Dec 2015) Mixed Development comprising of Residential, Hotel, Office, and Retail

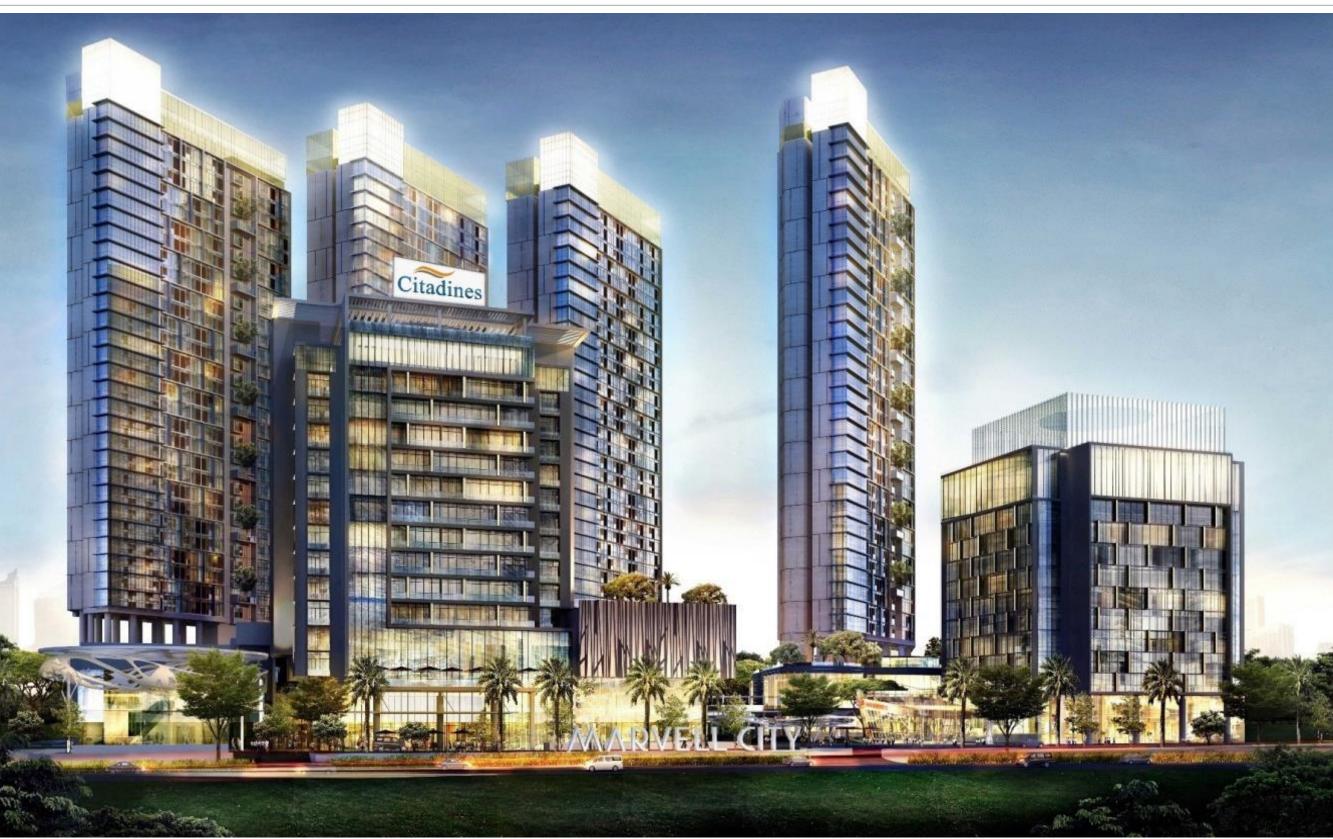












Architecture INDIGO DESIGNATED HOTEL, Jimbaran, Bali Boutique Hotel









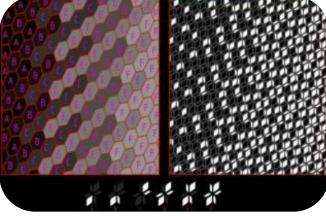












Geometric and repeated pattern modular of **BATIK**

Organic curved forms

BALINESE FLORA & FRUIT

Application of pattern to screen **FACADE**

Modular element of screen facade acts as **SECONDARY MARK**



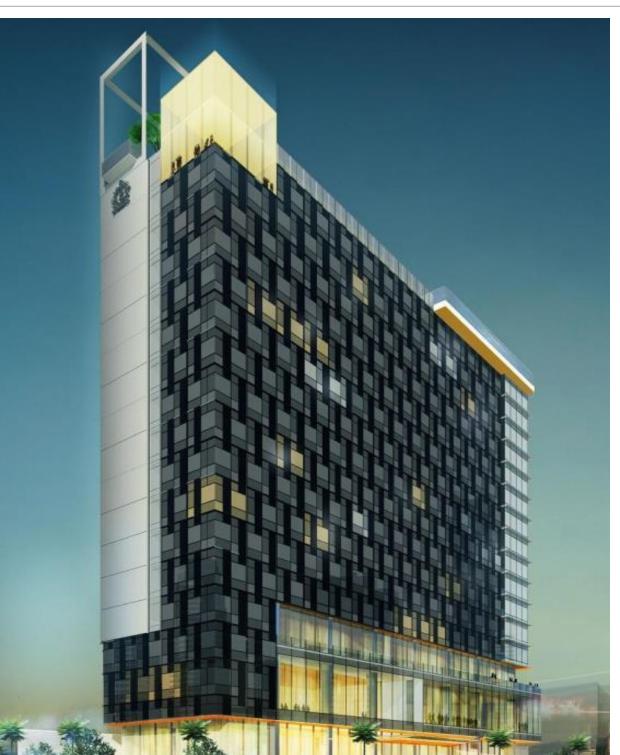




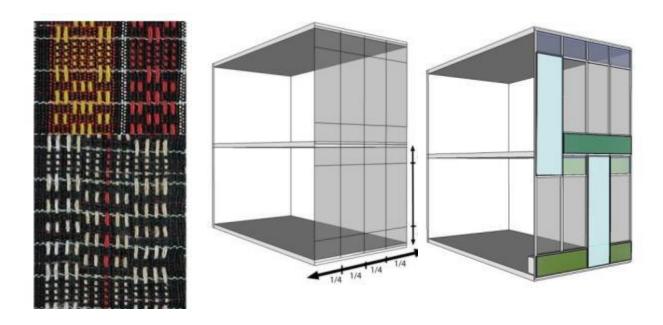












Architecture, Interior, Landscape, & Lighting RESORT VILLA DEVELOPMENT, Bali

Resort Hotel and Villas













5 star Hotel and Villas at Bali Site Area: 4.02 Ha GFA: 66,000 sqm Client: PT. Satoria

















Architecture, Landscape, & Interior GOLD COAST SEA VIEW APARTMENT, Jakarta Mixed Development comprising of Residential & Offices













Architecture KAMALA KANDARA, Bekasi

Mixed Developments Comprising of Residential and Amenities















Master Plan

VASANTA INNOPARK, Bekasi

Mixed Development comprising of Luxury Apartments, Condominium, Service Apartment, Office Towers, Hotel, with Lifestyle Retail.















what is 360*?











Quincy, Singapore

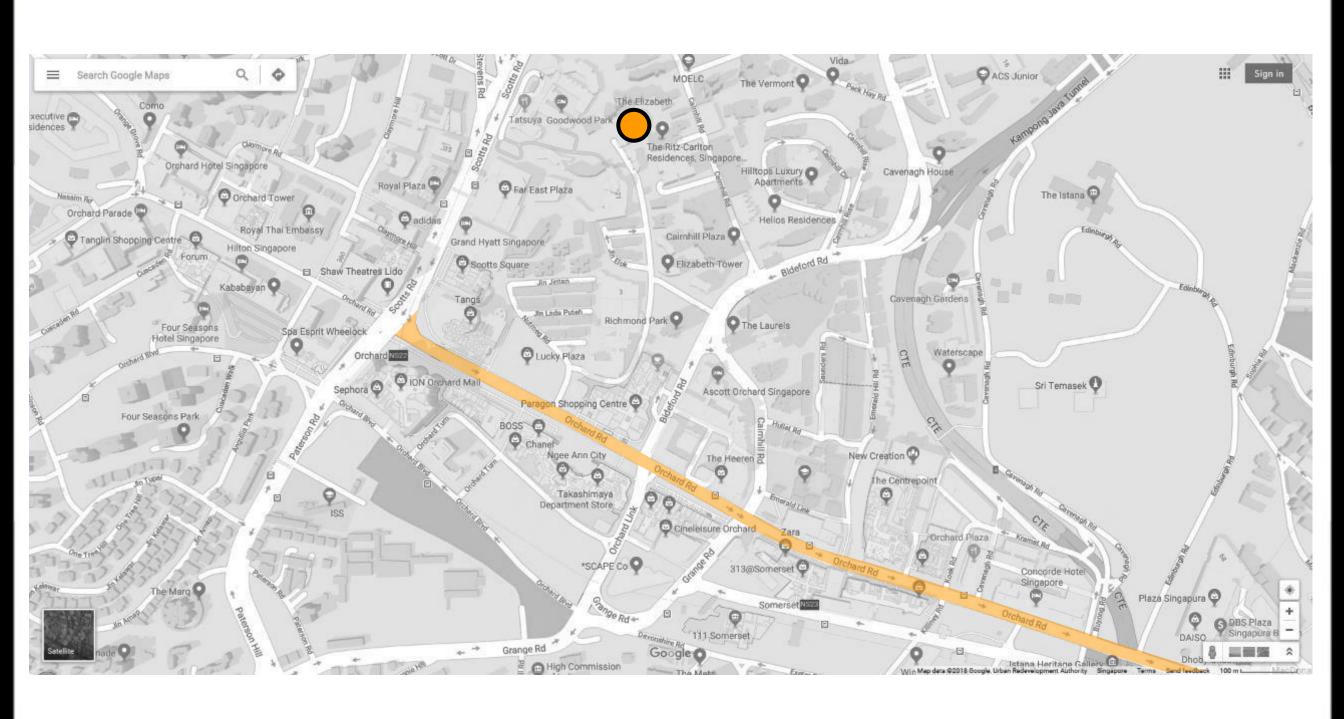
architecture • interior • landscape • branding / hospitality

Asia Pacific Property Award Winner (Best in Singapore & Asia Pacific), 2011

FIABCI Prix d' Excellence Runner-up, 2011

> HA+D Award Winner, 2011

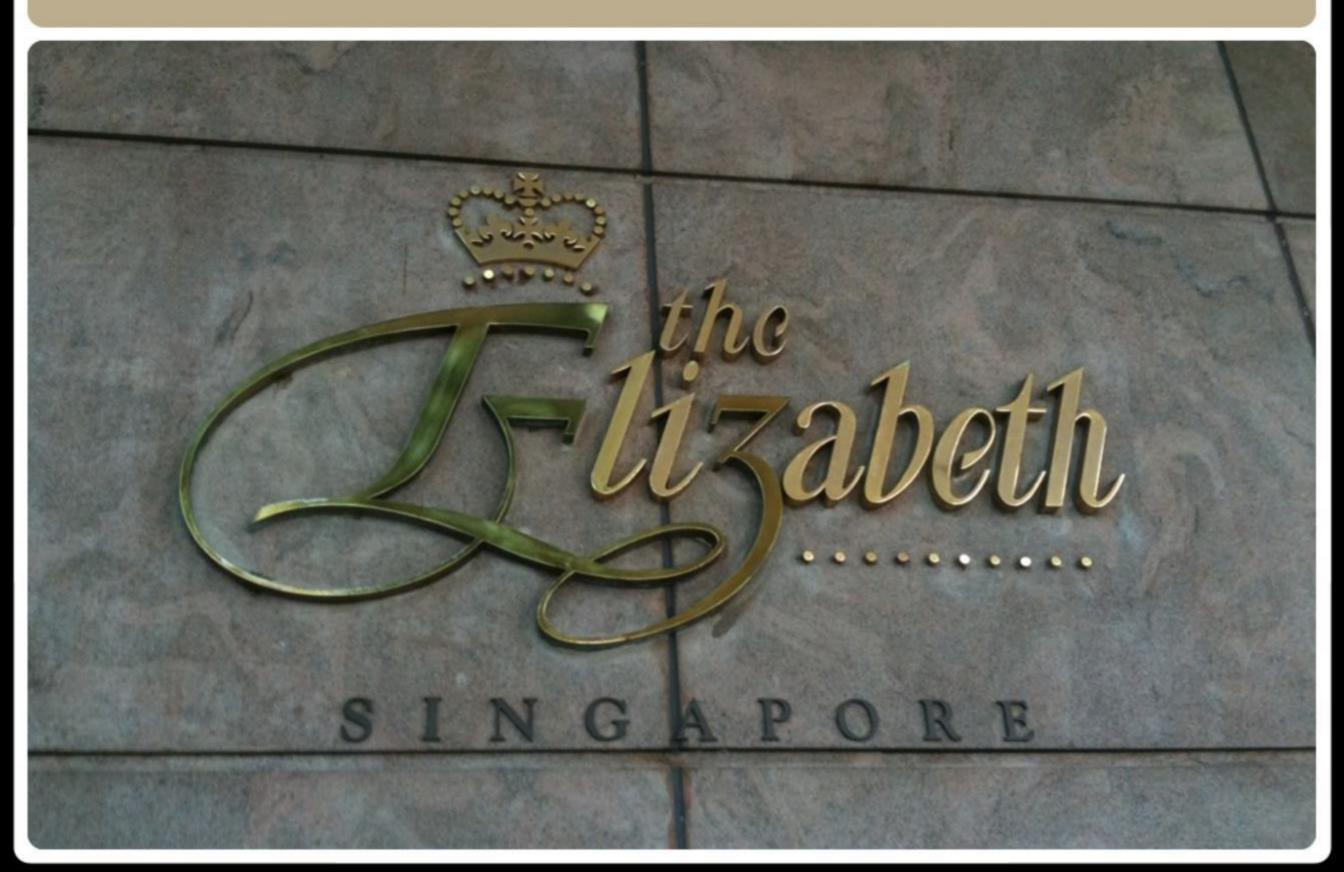
SIA Architectural Design Award Winner, 2011







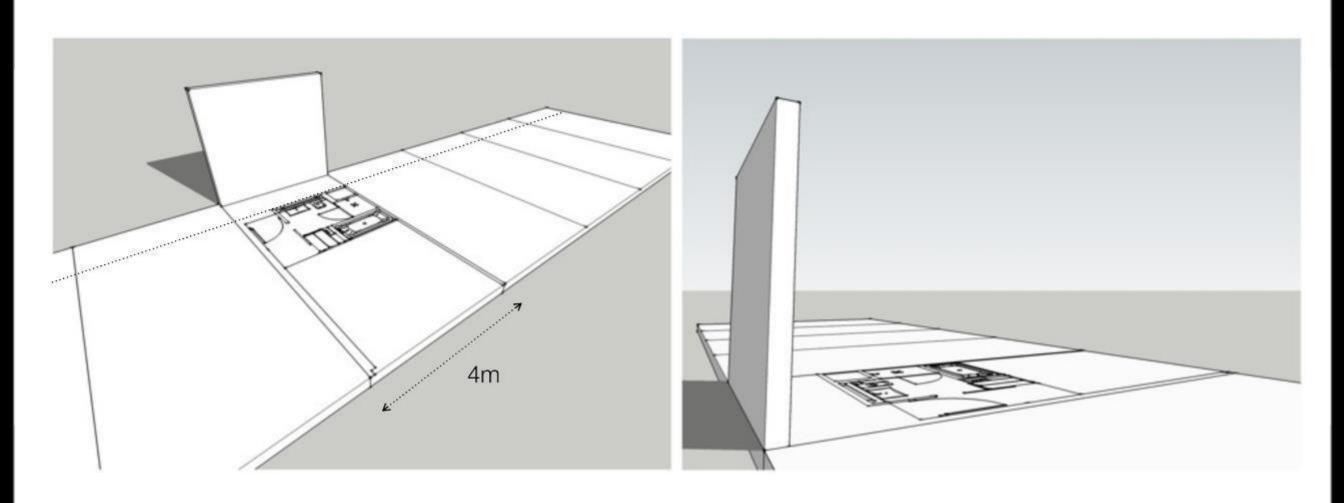




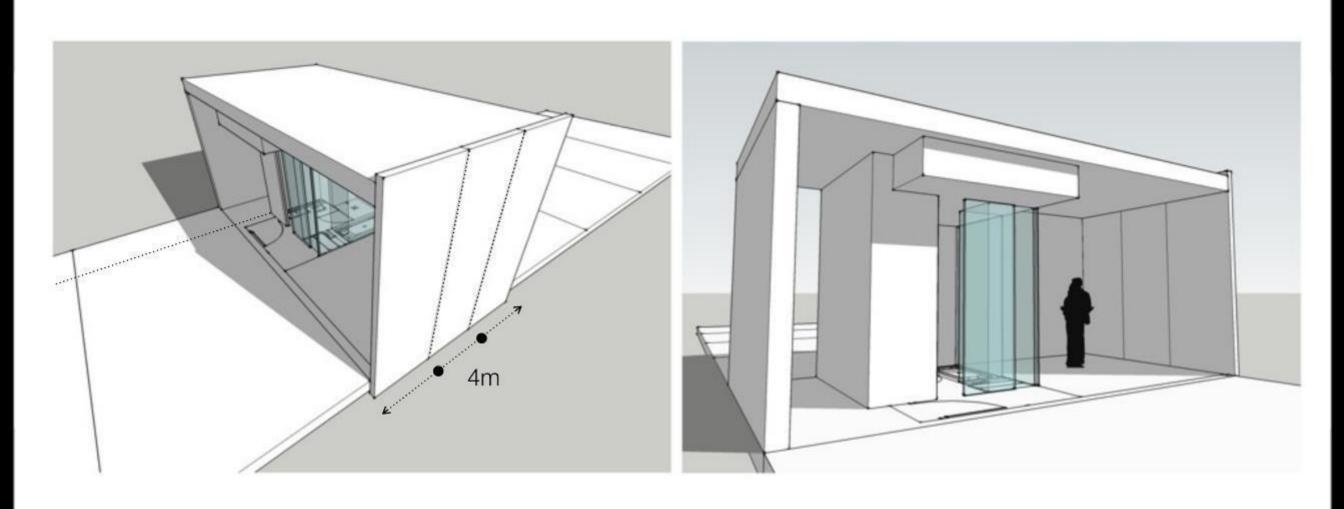




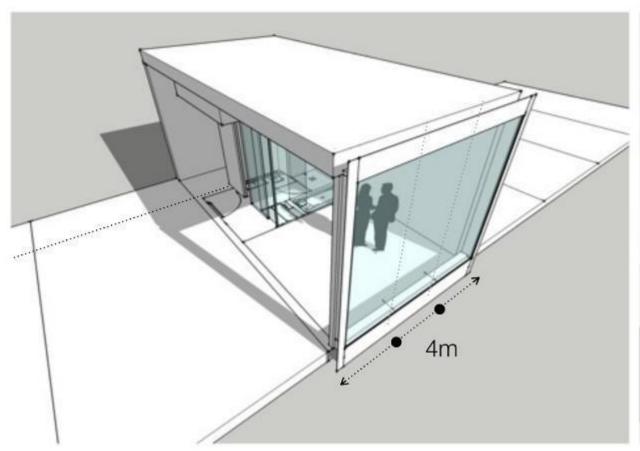


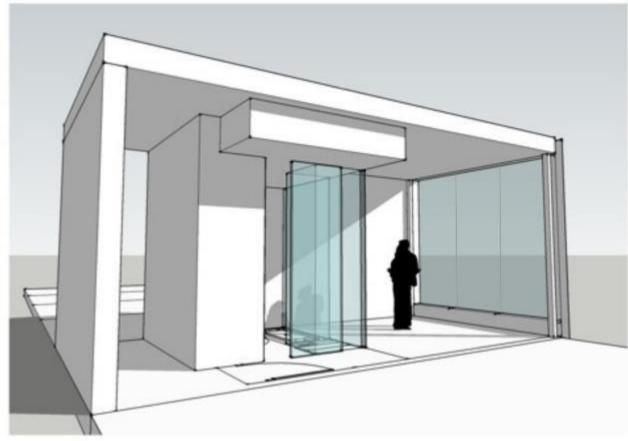




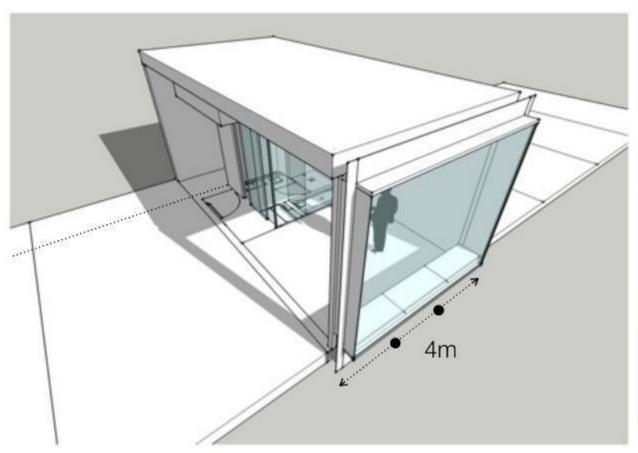


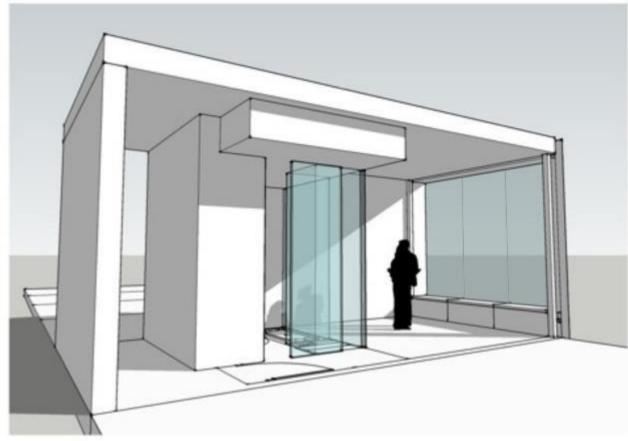




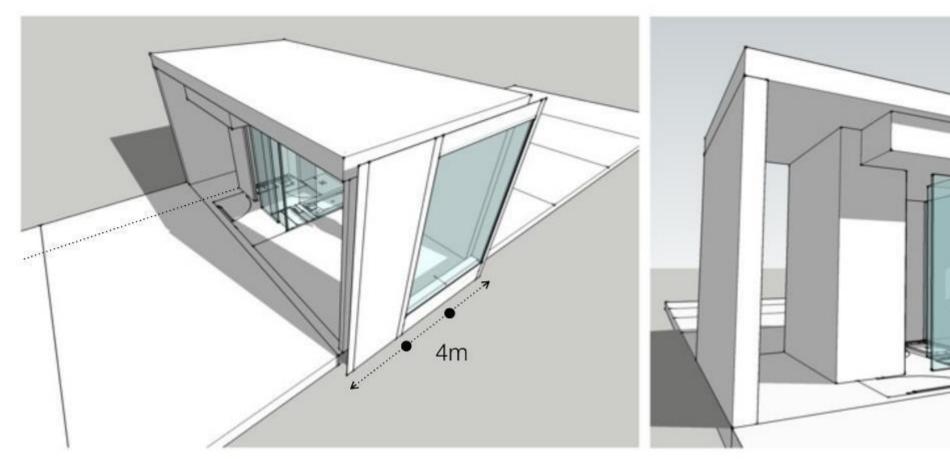


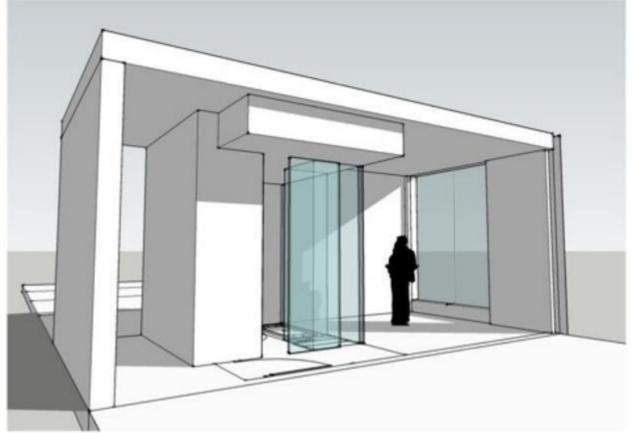




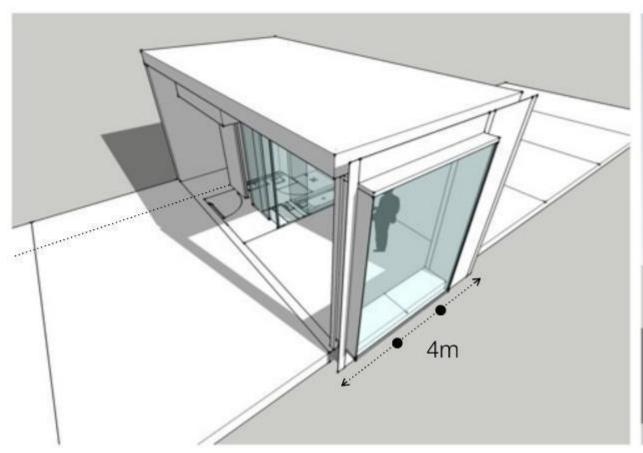


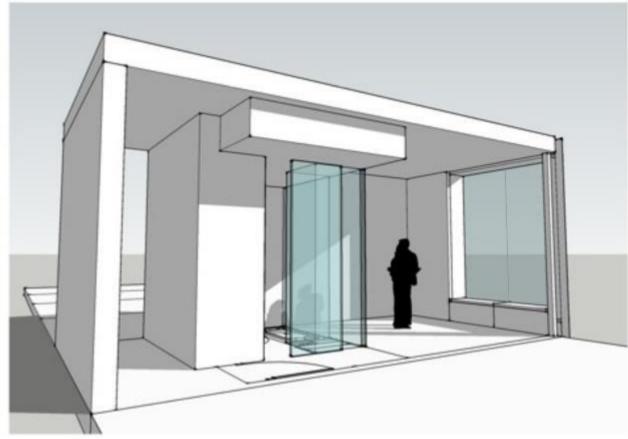




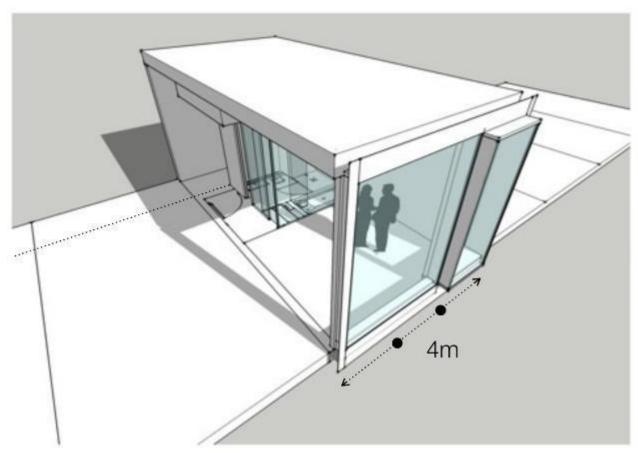


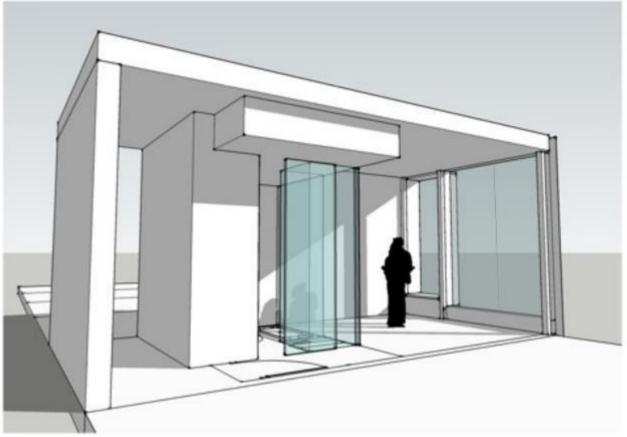




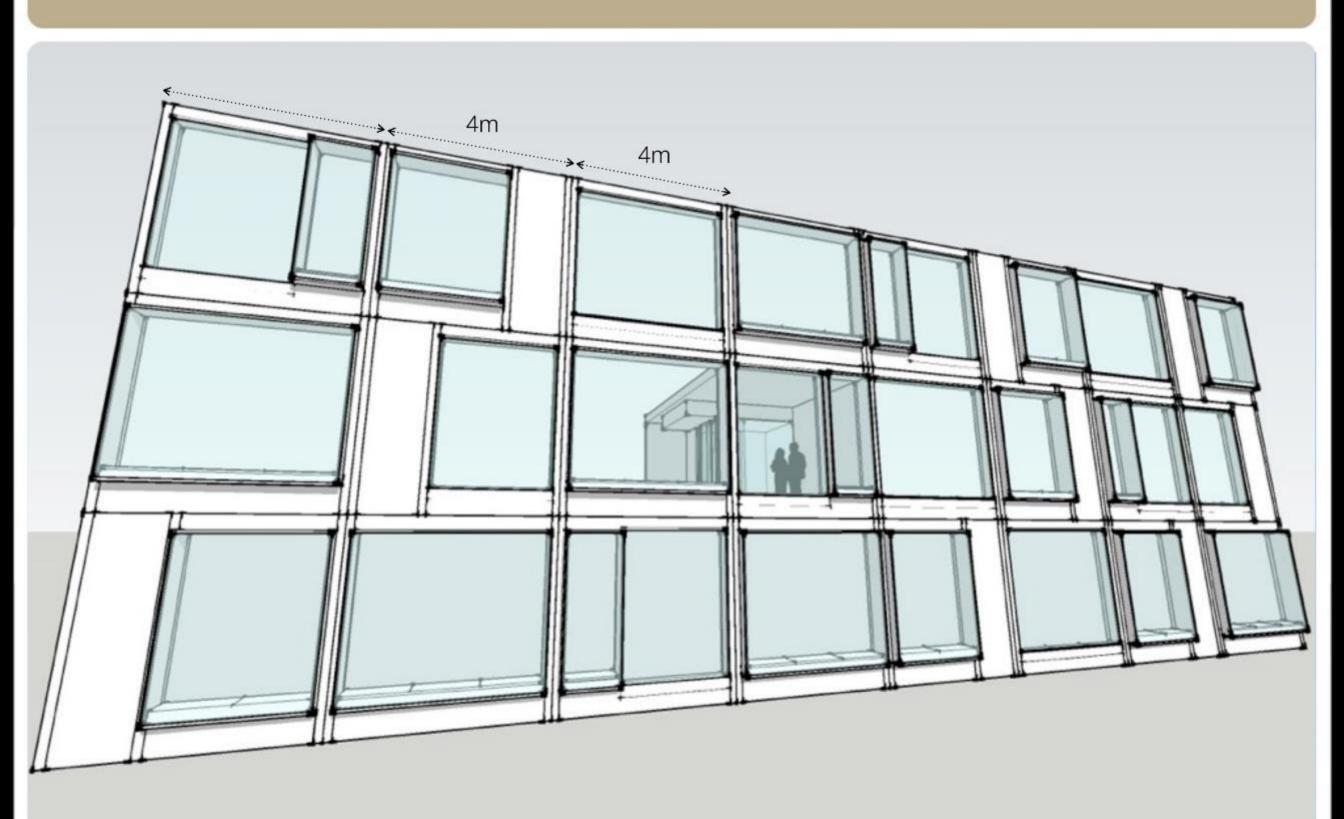




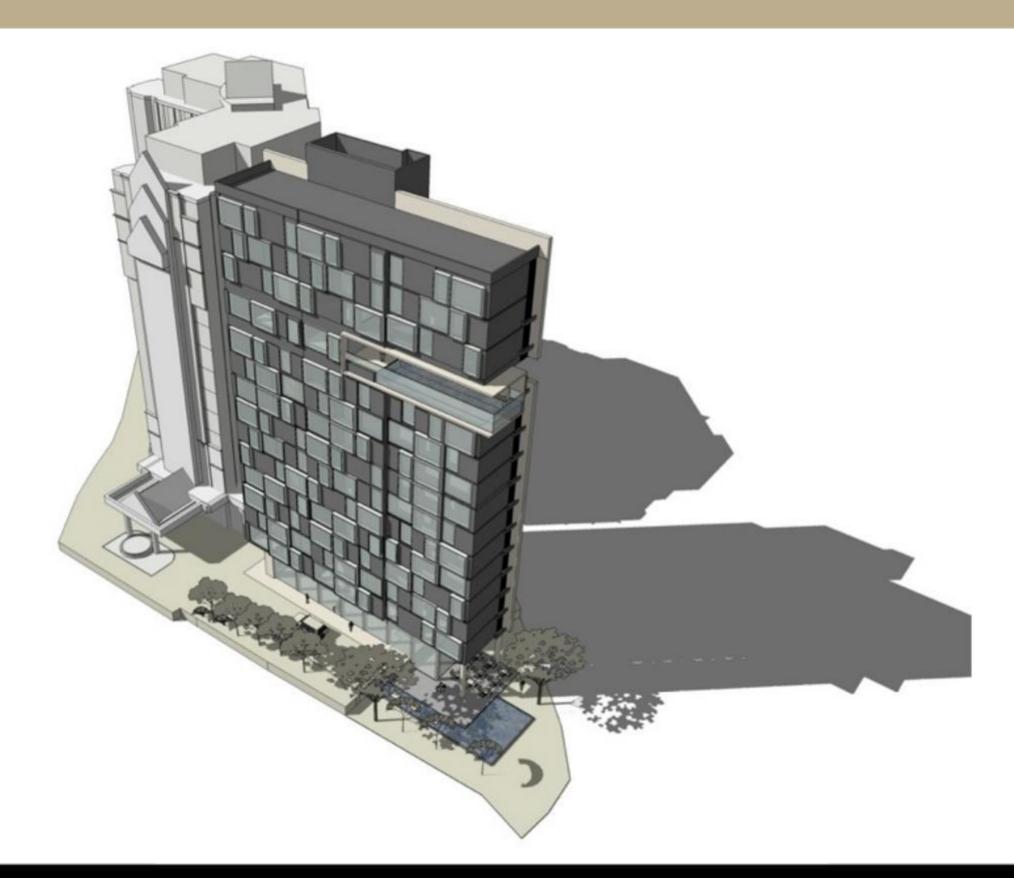




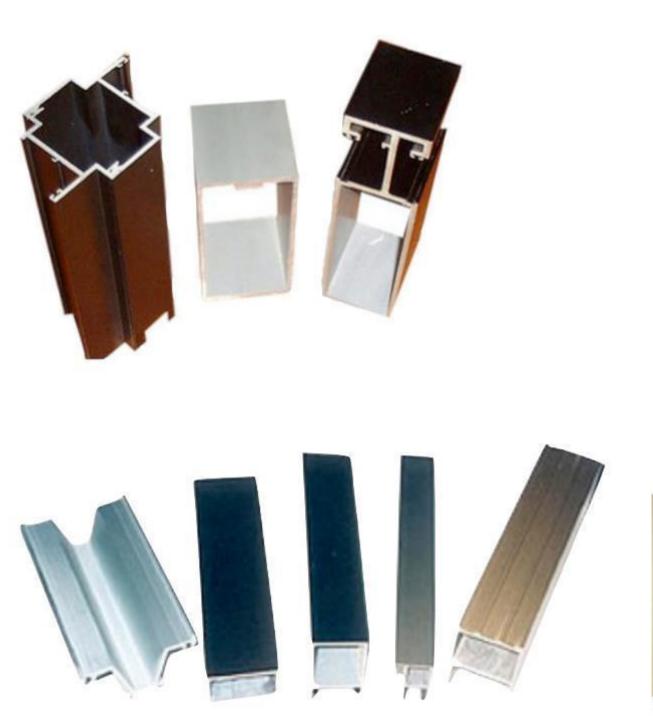


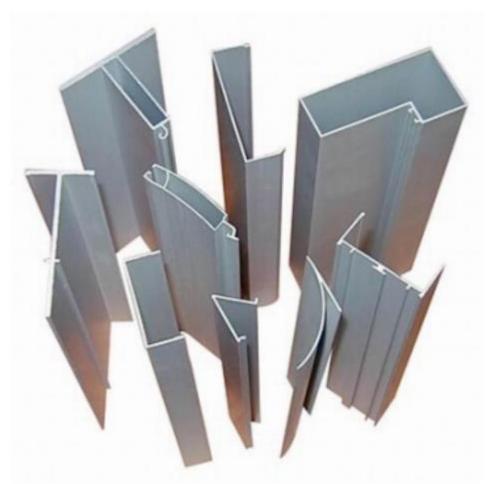


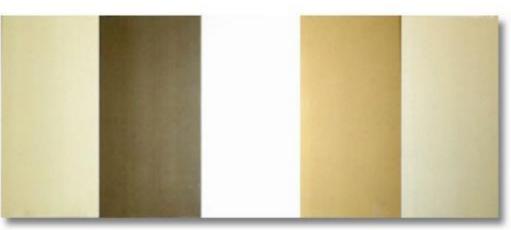




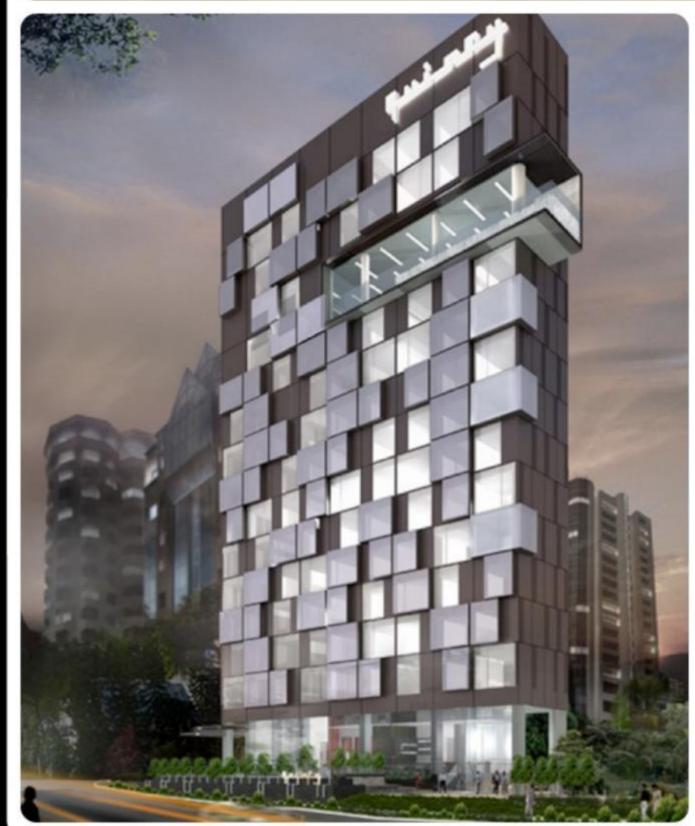
سنحص

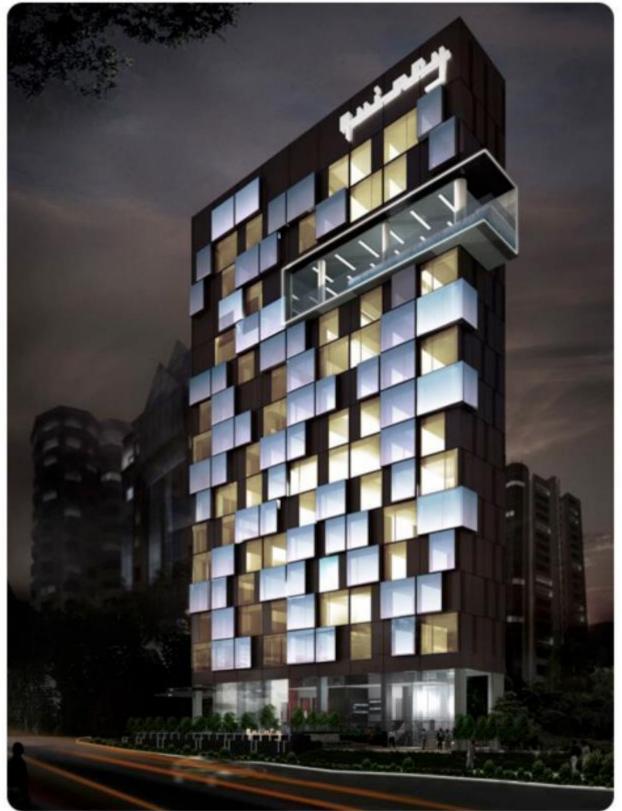






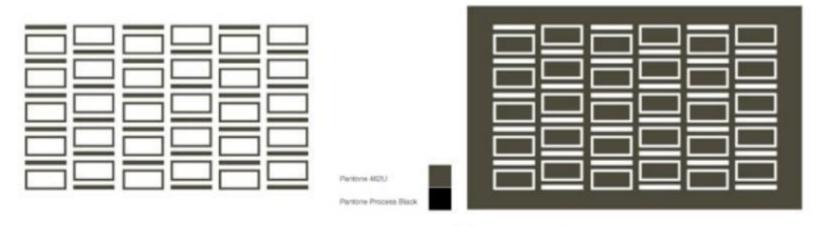
سنمحسب











Secondary Logotype

Inverse Variation

Logotype Concept

The monolithic structure of the logotype, with its right angled turns and constant stroke weight cactures the essence of the facade of the building. It becomes a distinctive symbol, that reflects certain characteristics that will appeal to its target user.

The Secondary logotype also makes reference to the modular structure of the facade, but this time generating a patiern that echoes and supports the main logo. Symmetry is added to give order to the dynamic pattern.

The font used for the main mark is Bousini Carre Medium, developed in 2002 by Bachir Soussi Chiadmi. Because of its outstanding characteristics, it is a strong element in the consolidation of brand identity.



Auxiliary Mark



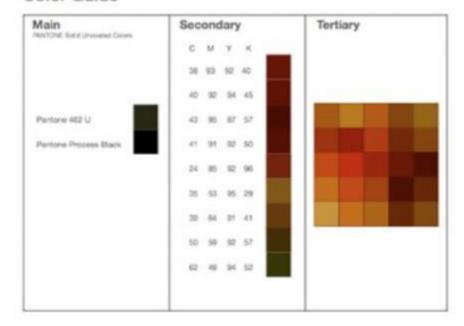
Logotype Guidelines

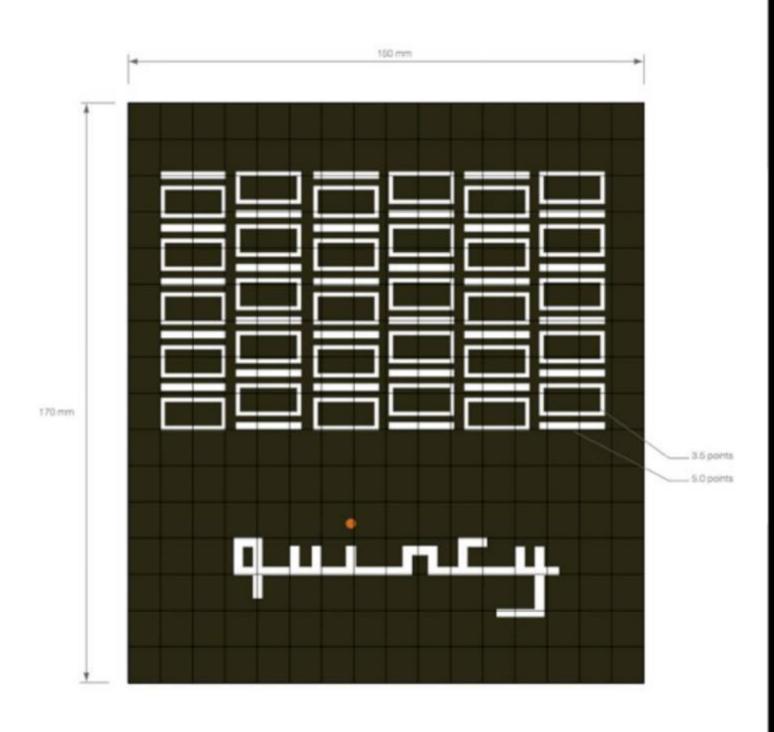
The Main Logotype should be used for all applications on a white or on a very lightly colored base. These include letterheads, envelopes and additional stationery products.

For all other applications that require the use of the logo over a colored base (Secondary colors, only), the option on the right should be used. No paragraph text should be used along the reverse logo. This kind of use should be restricted to signage and collaterals.

On the right you will find three different sizes and the proportions of the logotype with the secondary mark. Other sizes may be used keeping this proportion.

Color Guide





سنحت

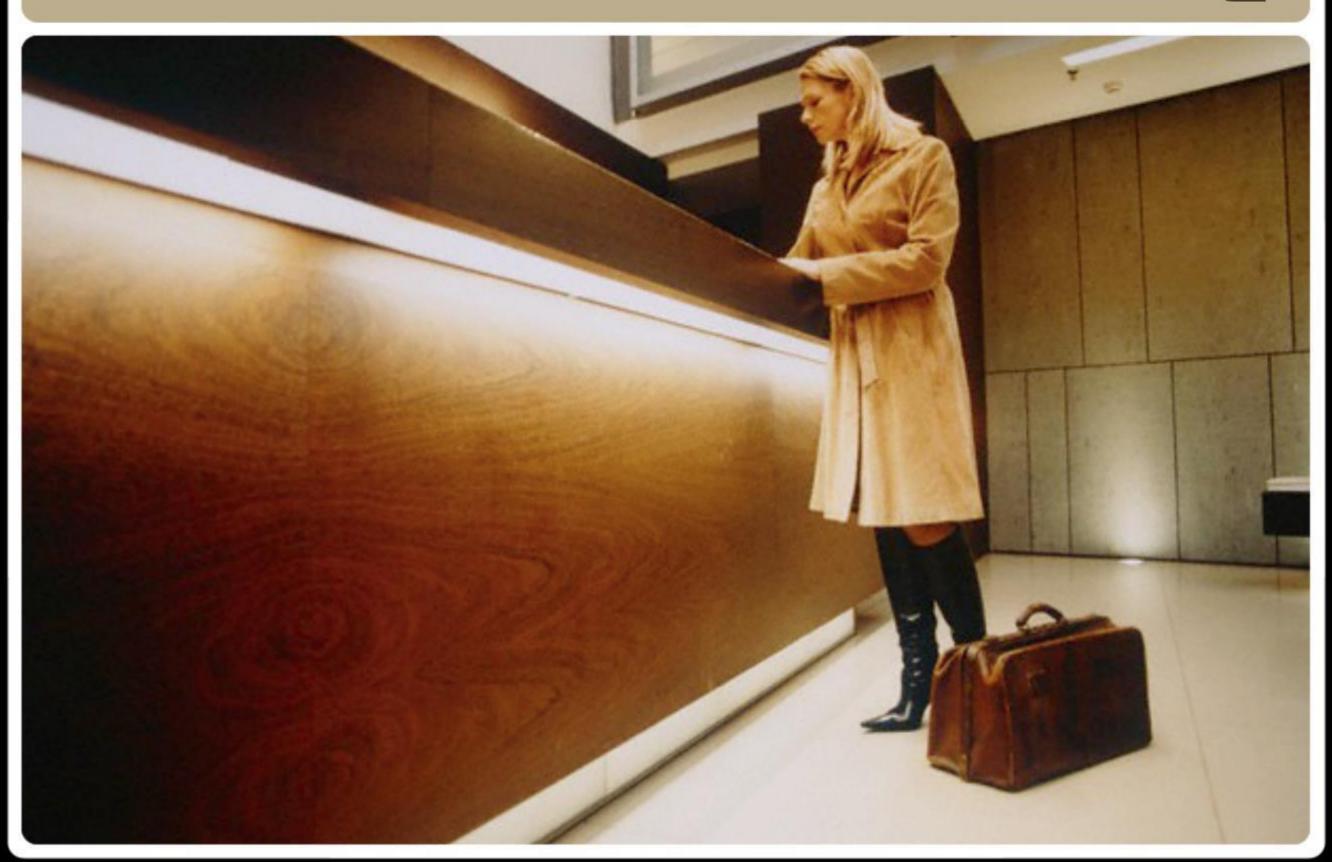


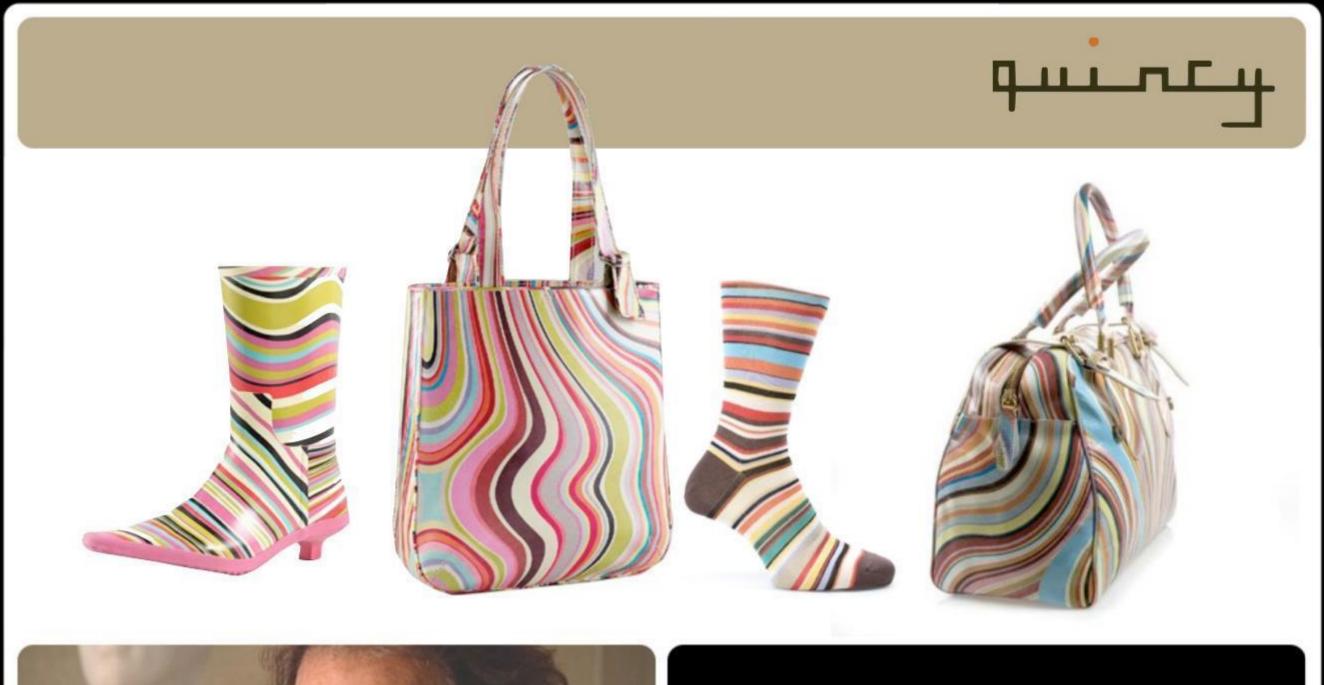






سنمح







Paul Smith

Paul Smith

SHOP

NEWS

COLLECTIONS

PERSONAL

COMPANY

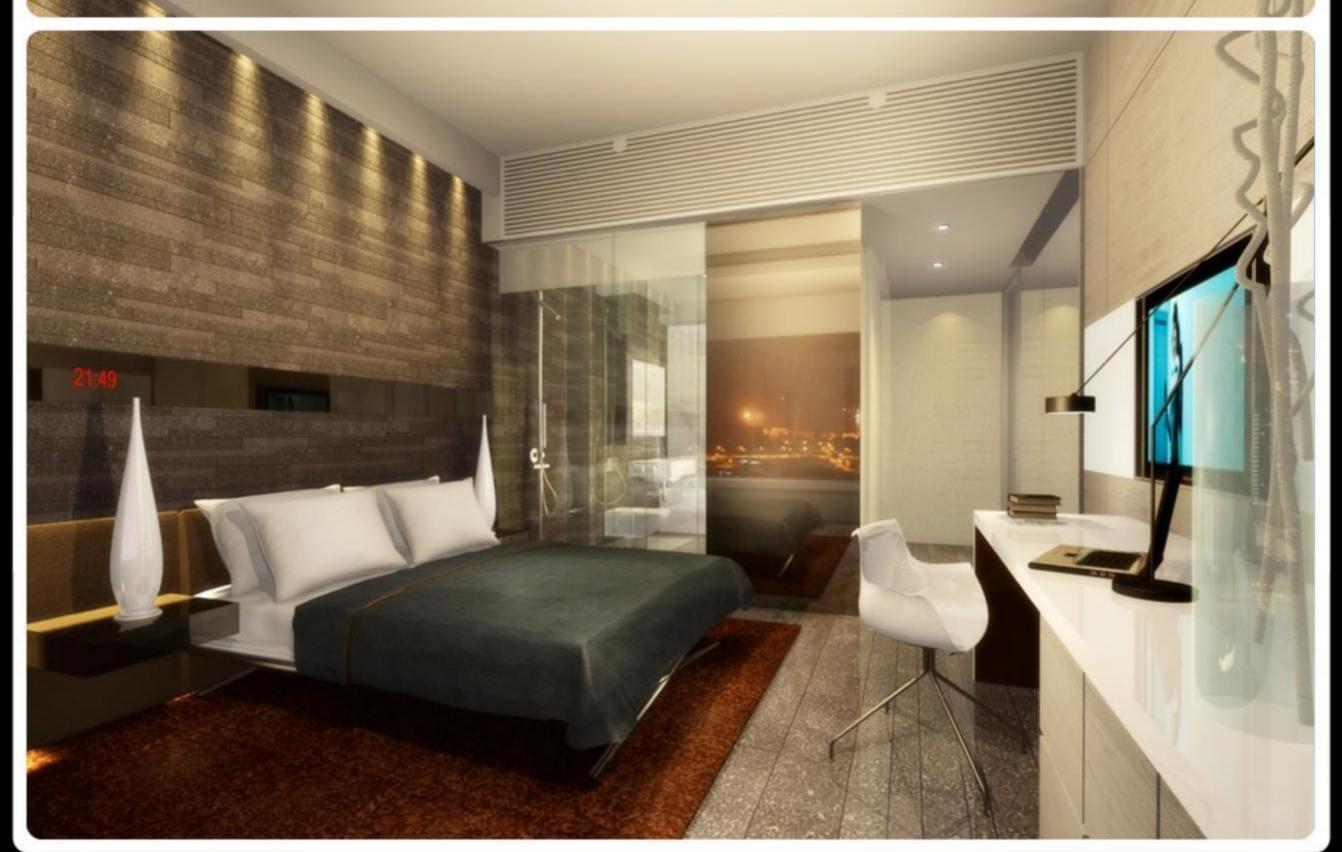
MUSIC

NEWSLETTER SIGNUP





المحاسب



سبحص



سنمح



CONDITIONER CONDI	SHAMPOO DODDOO DODOO DODOO DODOO DOO DODOO DODOO DODOO DODOO DOO DODOO DODOO DODOO DOO DODOO DODOO DODOO DODOO DOO	SHOWER GEL	

Body Lotion

30mi 1.0oz

Product of Malaysia

quincy

سنم

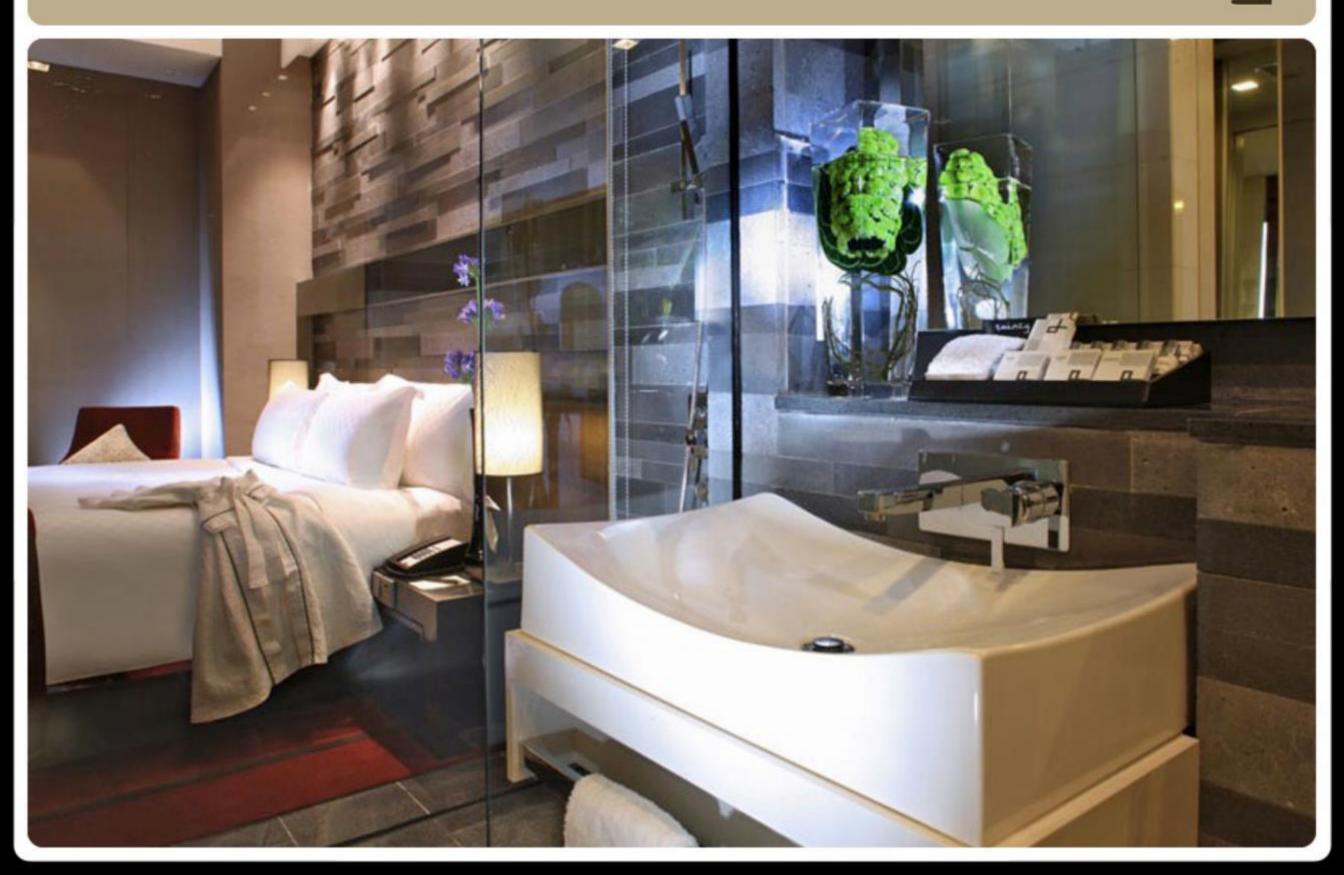




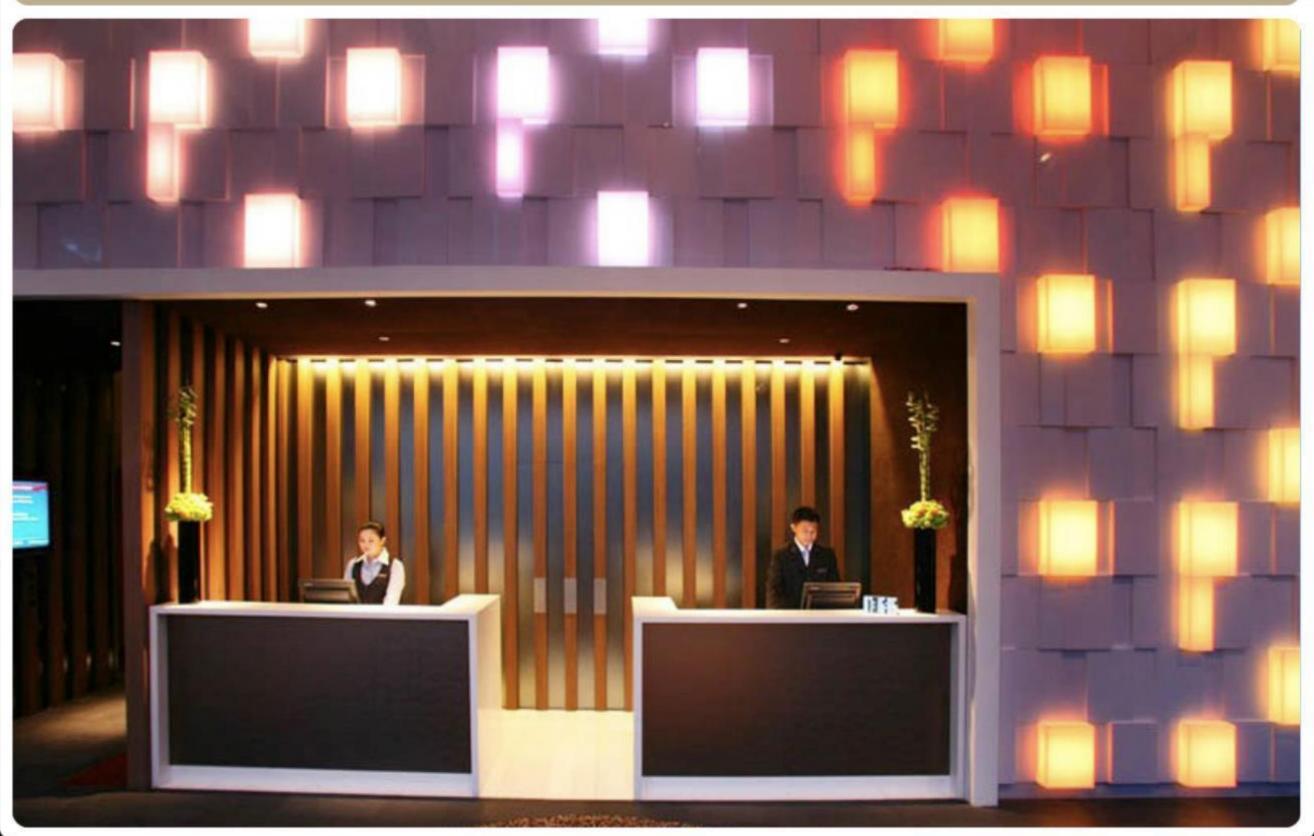
سنحب

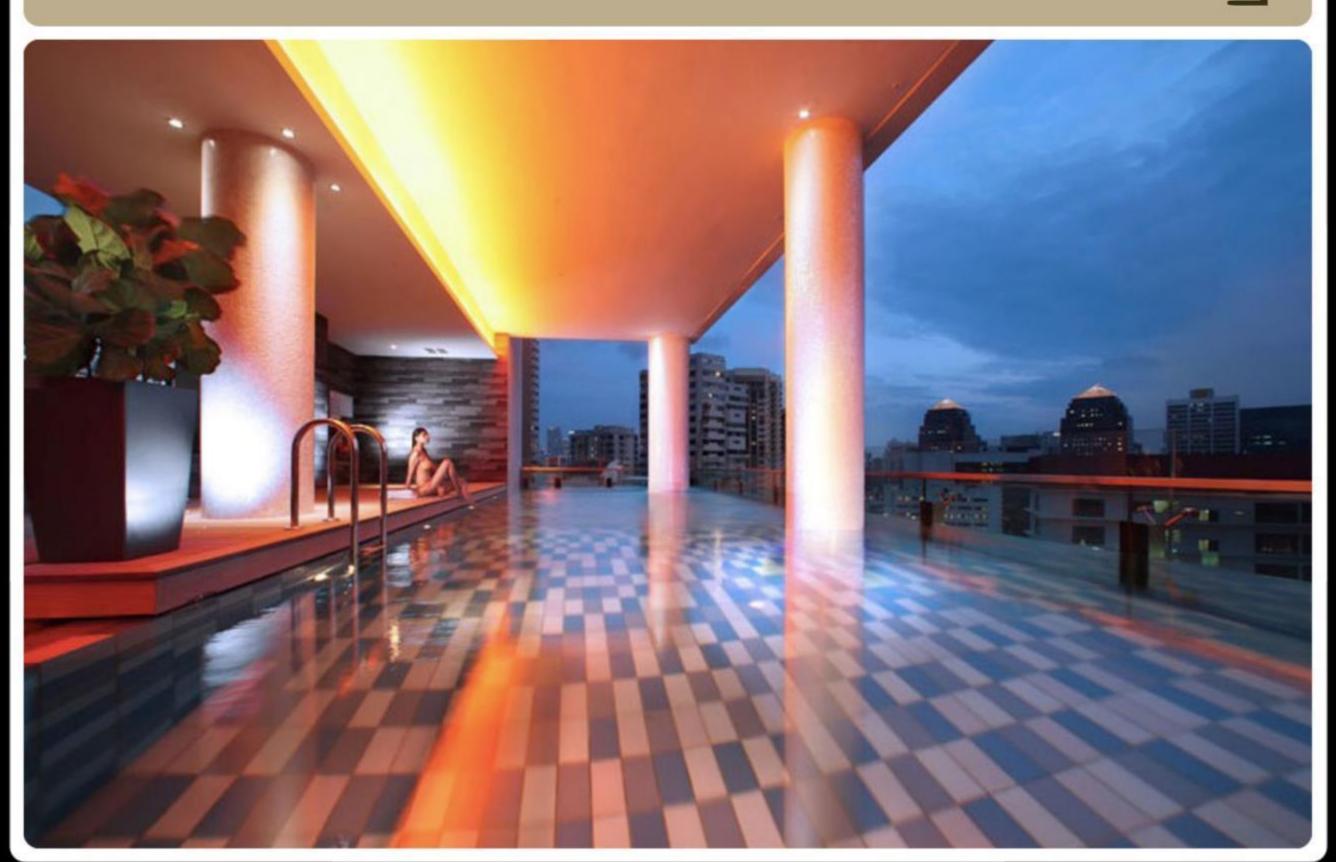


سنحب

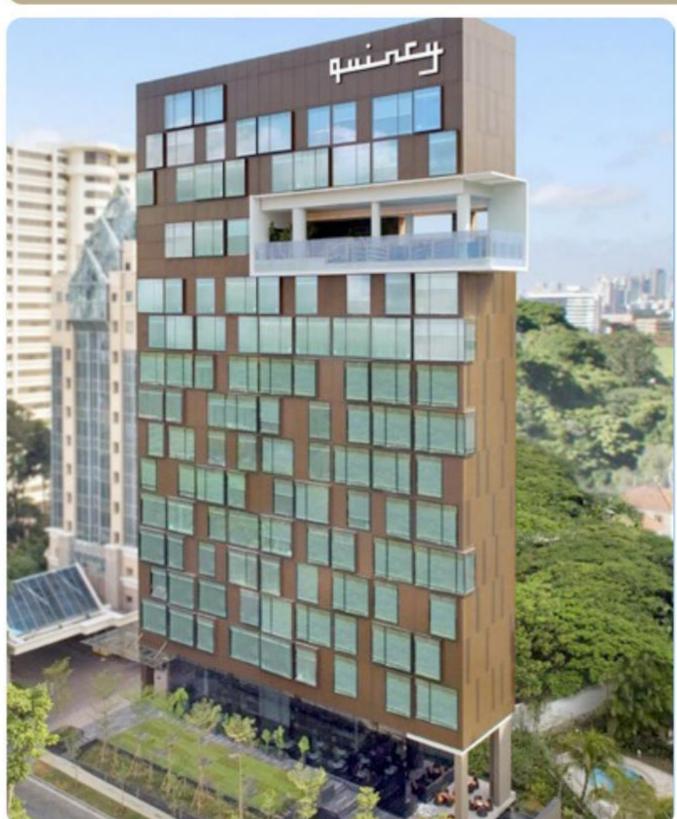








سنحص





AL ANSAR MOSQUE

SINGAPORE

UNFOLDING THE STORY

Al-Ansar Mosque has been part of **Bedok** landscape since **1981**. Therefore other than being a symbol for the core beliefs and values of Islam, the re-construction of Al-Ansar Mosque must also responds to the **multi-cultural community** which it is a part of. The openness that the new design has is inviting, and hopes to **broaden and deepen** the understanding and practice of Islam to the community at large.





DESIGN BRIEF

DESIGN PARAMETER

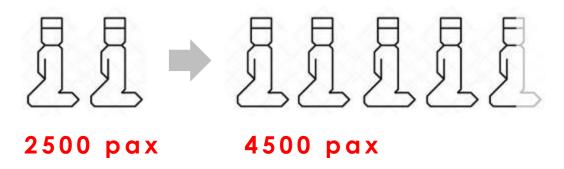


DESIGN PARAMETER

MULTI-FUNCTIONAL PROGRAMME

- Congregational Prayers
- Madrasah Classes
- a.L.I.V.E regional campus
- Kindergarten
- Admin Block

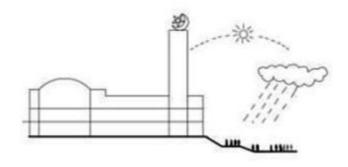
PRAYER HALL CAPACITY



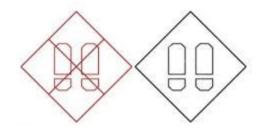
UNIVERSAL DESIGN



WEATHER PROTECTED COMMUNAL SPACES



DEDICATED NO-SHOE AREA

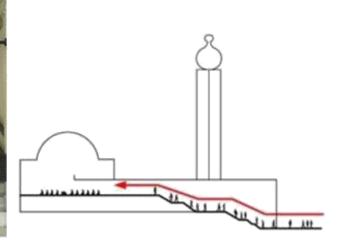


CHALLENGES & CONSTRAINTS

ACCESSIBILITY







POOR DAYLIGHT & VENTILATION







ICONIC ELEMENTS

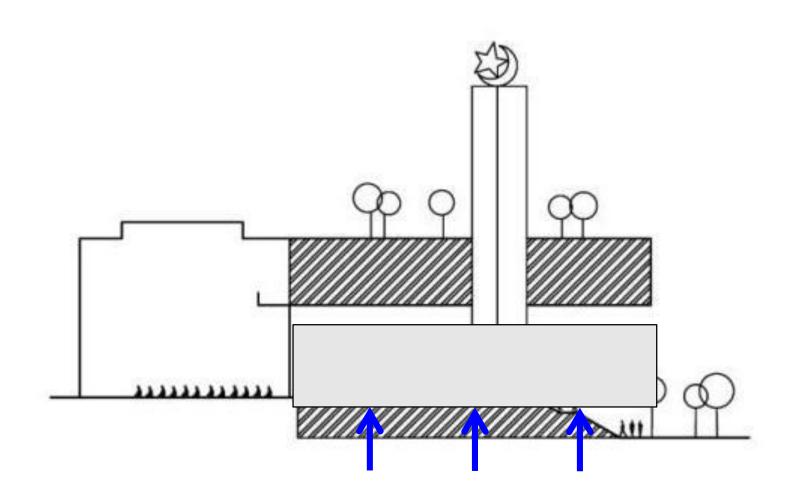








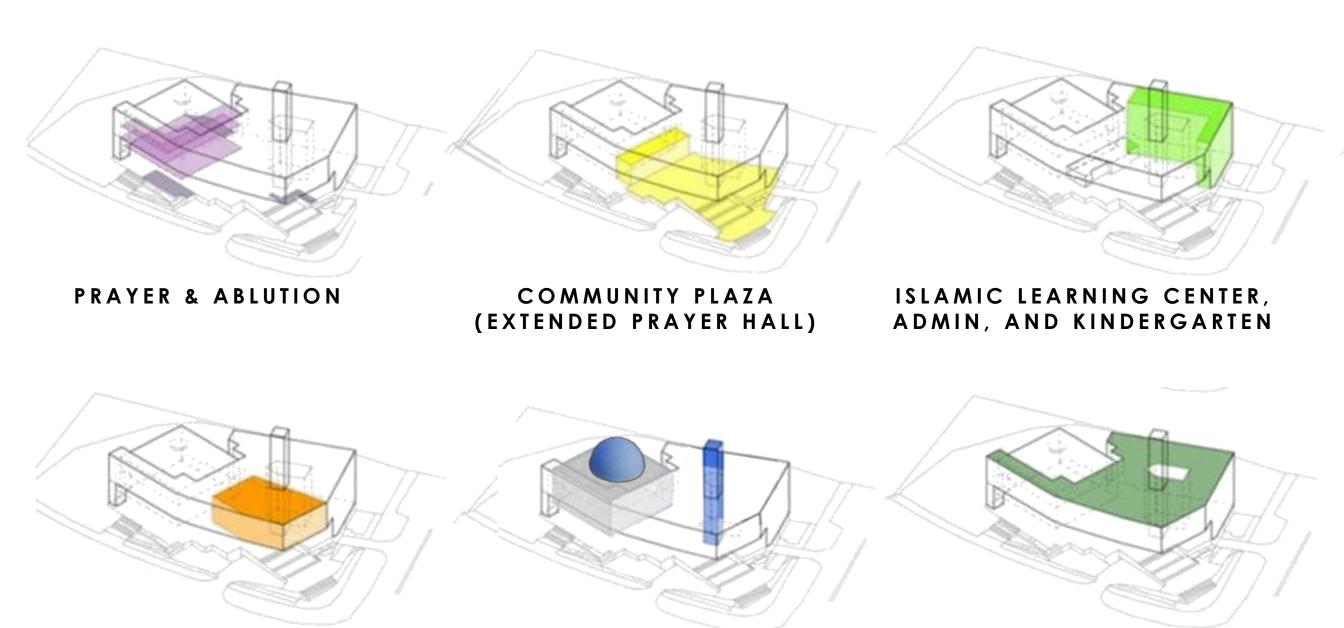
DESIGN APPROACH



LIFTING THE PODIUM = CREATION OF PLAZA

PROGRAMME

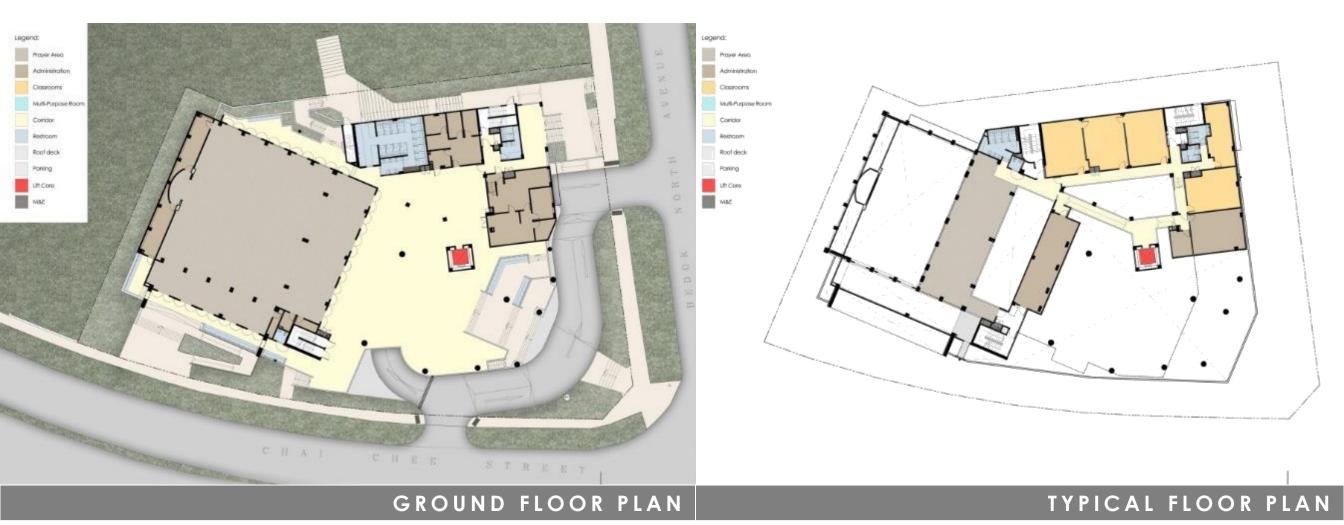
EXPRESSING THE NEW

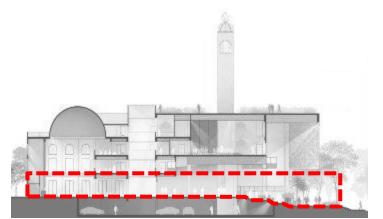


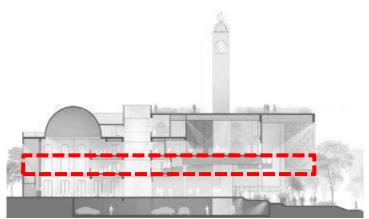
RETAINING THE HERITAGE

MULTI-PURPOSE ROOM

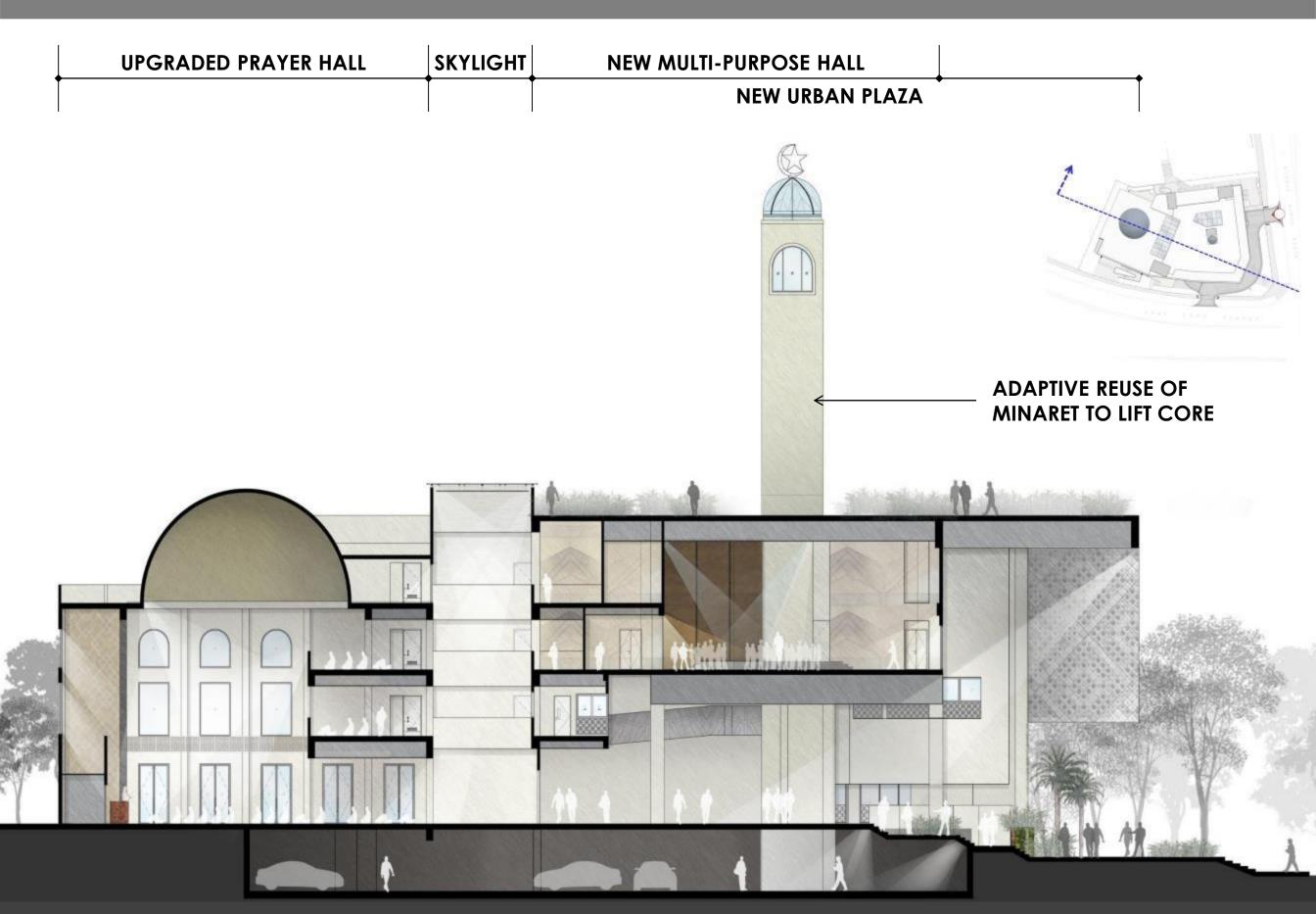
FLOOR PLAN

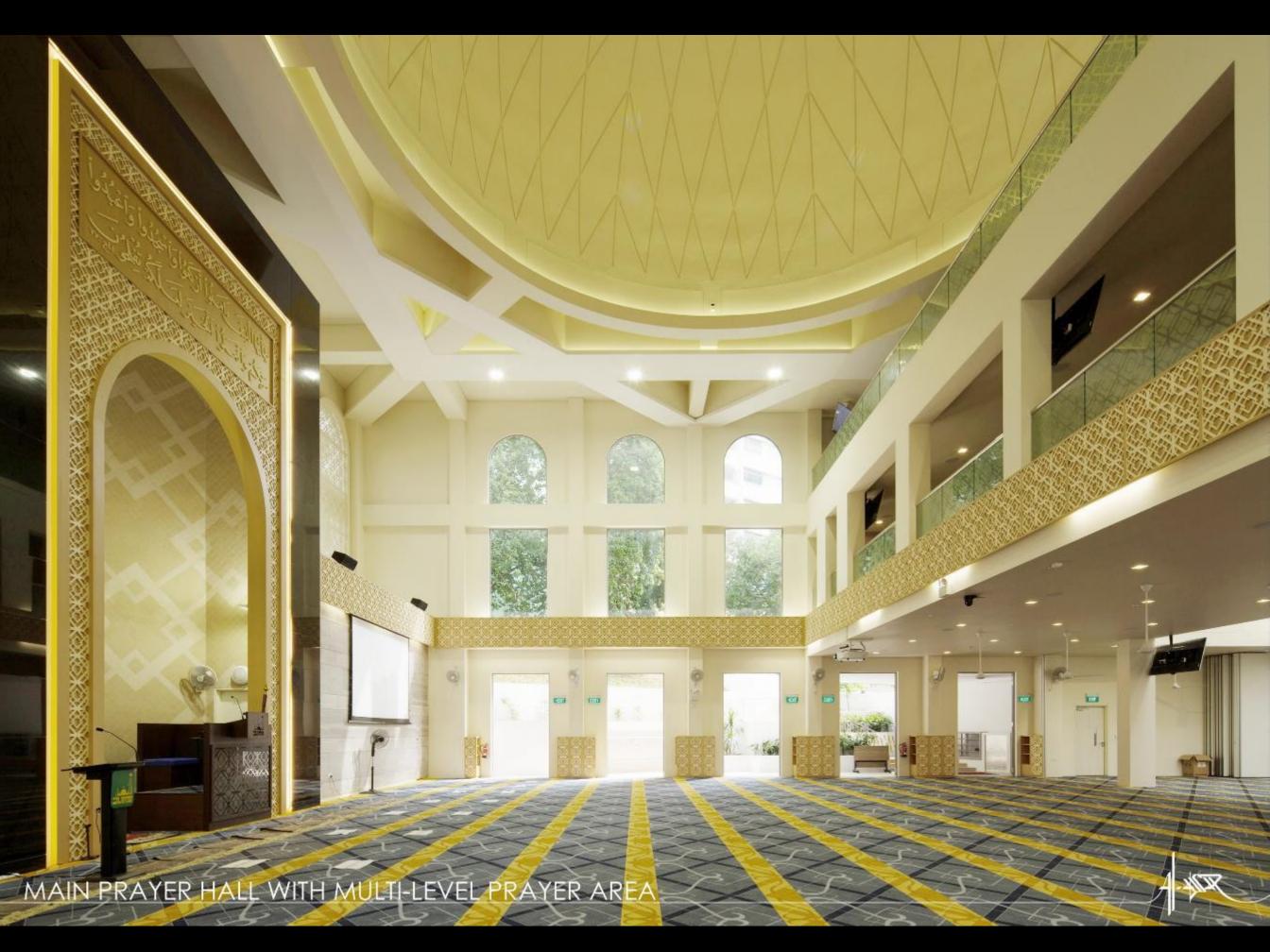




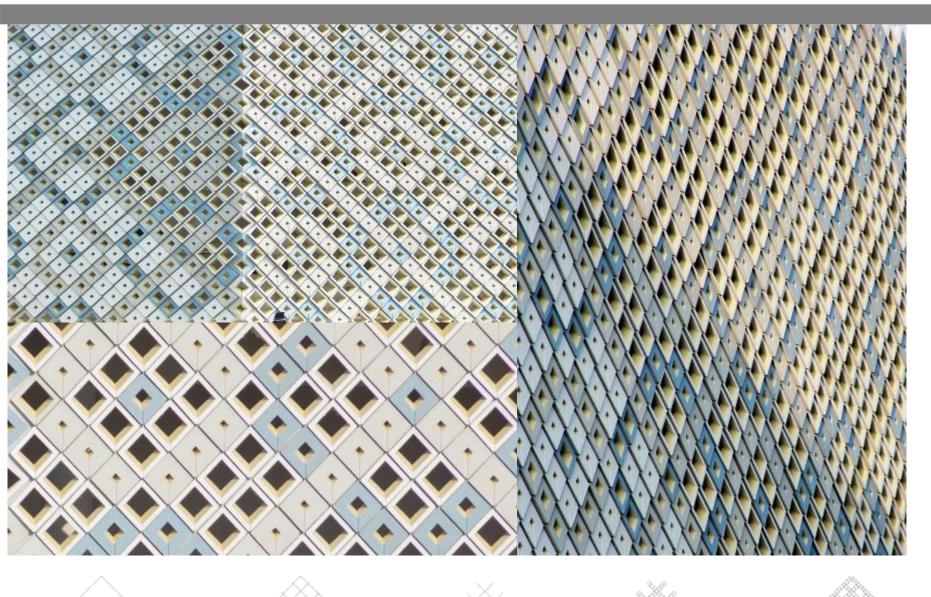


SECTION



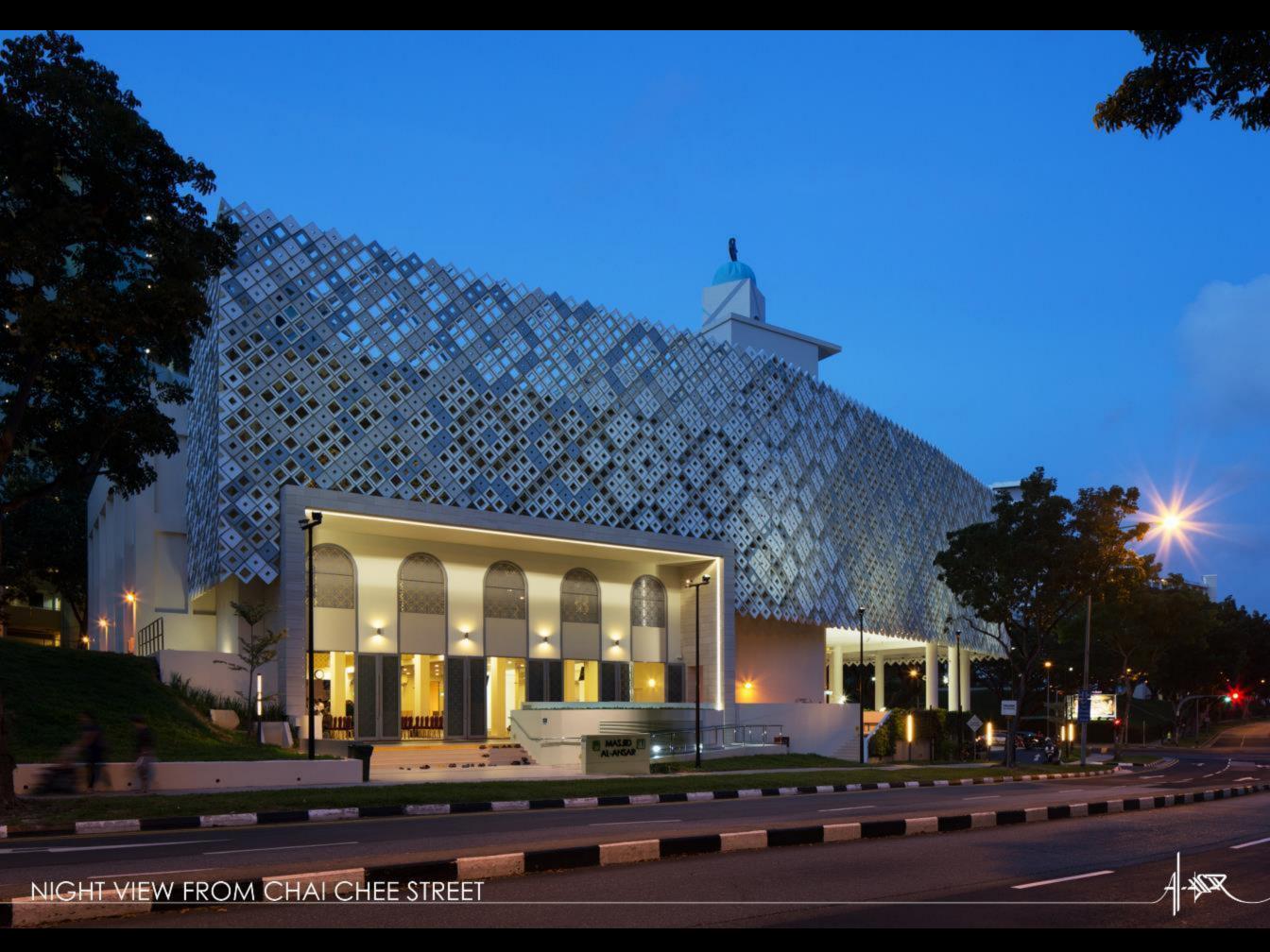


FACADE



Inspired by the **Arabesque**, the façade bears an intricate pattern of interlocking rotated squares. These are crafted in different sizes and layered on secondary structure to create a delicate pattern that are bound to be synonymous with Al-Ansar Mosque.

The façade allows **natural daylight** to filter into inner spaces, whilst enabling airflow to **naturally ventilate** the building. The structure functions like a **porous, open volume**. Blue and yellow are used strategically to **revoke** the memory of the old mosque.





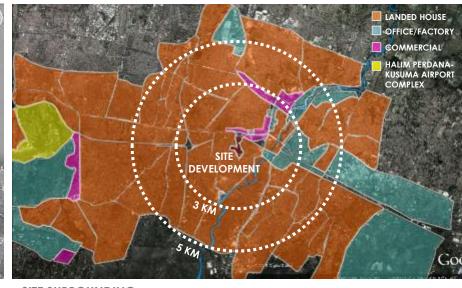


KAMALA KANDARA

BEKASI, INDONESIA







INDONESIA



GREATER JAKARTA (BOGOR, DEPOK, TANGERANG, BEKASI)



SITE SURROUNDING



HIGHLY POPULATED LOW-RISE HIGH DENSITY URBAN SPRAWL

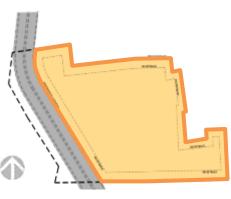
LACKING PUBLIC SPACE

SITE PHOTOS



AREA DISTRIBUTION





SITE AREA : 13,650 sqm

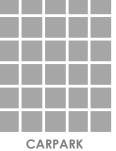
: 12 PLOT RATIO

ALLOWED GFA : 163,800 sqm SITE COVERAGE : 45% (6,140 sqm)

GREEN COVERAGE : 10% MAX. HEIGHT : 145 m

= 163,800 sqm

OUTDOOR FACILITIES/ LANDSCAPE 15,000 sqm

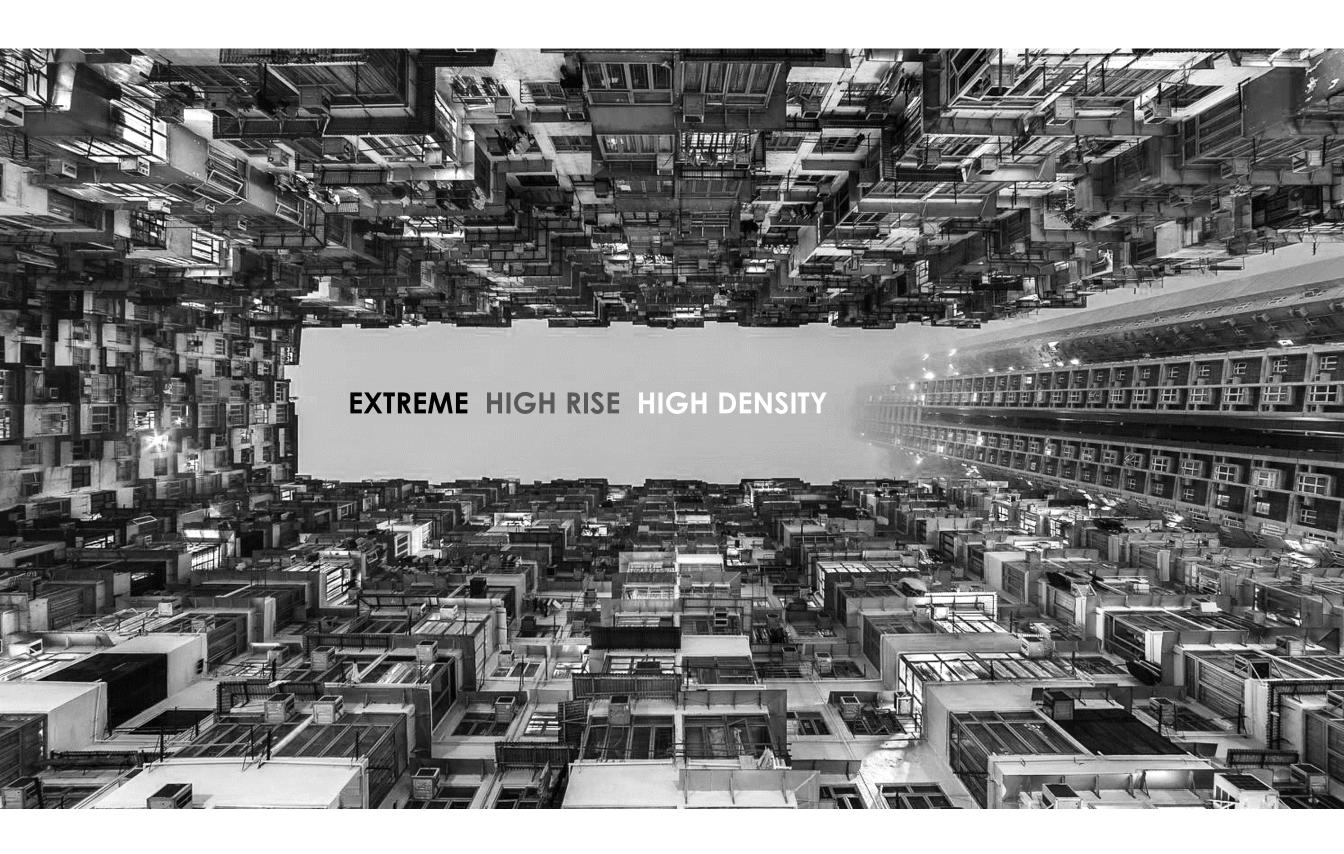


30,000 sqm

= 45,000 sqm

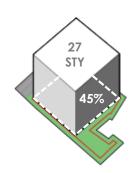
TOTAL CFA= 208,800 sqm

= 1,000 sqm

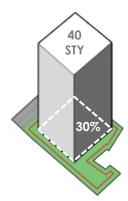




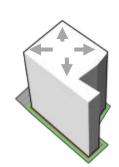
HOW TO BUILD A SUPER DENSE, YET LIVABLE BUILDING?



EXTENDING BUILDING FOOTPRINT MAXIMISING SITE COVERAGE



MAXIMISING
EXTRUDING THE
MASS TO MAXIMIZE
ALLOWABLE
BUILDING HEIGHT



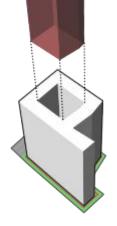
ACHIEVING

MAXIMUM

FRONTAGE BY

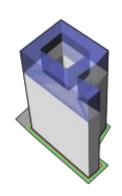
HUGGING THE

BOUNDARY

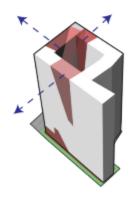


THE MONOLITHIC
BLOCK IS HOLLOWED
OUT TO CREATE
CENTRAL
COURTYARD THAT
SERVES AS

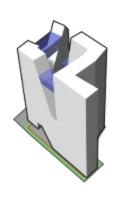
COMMUNAL SPACES



GROWING
THE VOLUME IS
ADDED BACK TO
MAXIMIZE BUILDING
HEIGHT AND
THEREFORE RELOCATING THE GFA



WEATHERING
THE DOUGHNUT
ENCLOSURE IS
CARVED OUT LIKE A
WEATHERING
PROCESS, CREATING
ICONIC VALLEY-LIKE
FORM AND VISTA
TO THE VIEW OUTSIDE



BRIDGING

SKY BRIDGES ARE

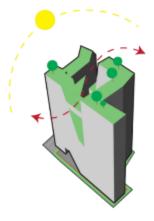
ADDED TO MAXIMISE

THE GFA COUNT AND

FREEING UP SPACES

FOR MORE INCIDENTAL

COMMUNAL SPACES



SKYBRIDGES ALLOWS FOR
PROVISION OF
COMMUNAL GREEN
SPACES. AT THE SAME TIME,
CARVED OUT SPACES
ALLOWS SUNLIGHT AND
WIND PENETRATION

LANDSCAPING

INCIDENTAL SPACES AND













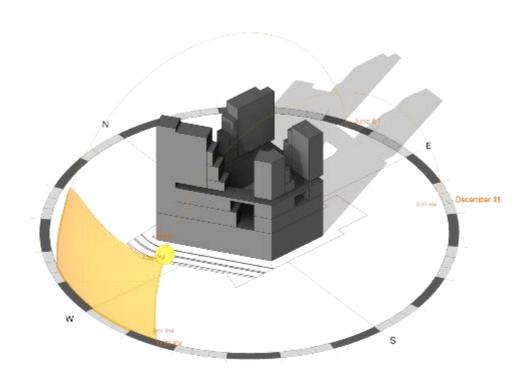








CONCEPTUAL DESIGN & ANALYSIS - SUN SHADOW ANALYSIS



SUN PATH4PM DECEMBER-JANUARY

June 01

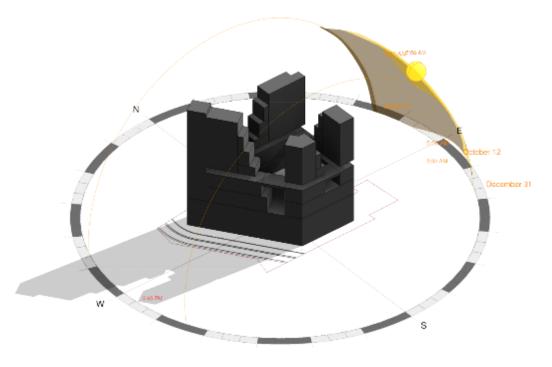
E

Solo Ant

December 31

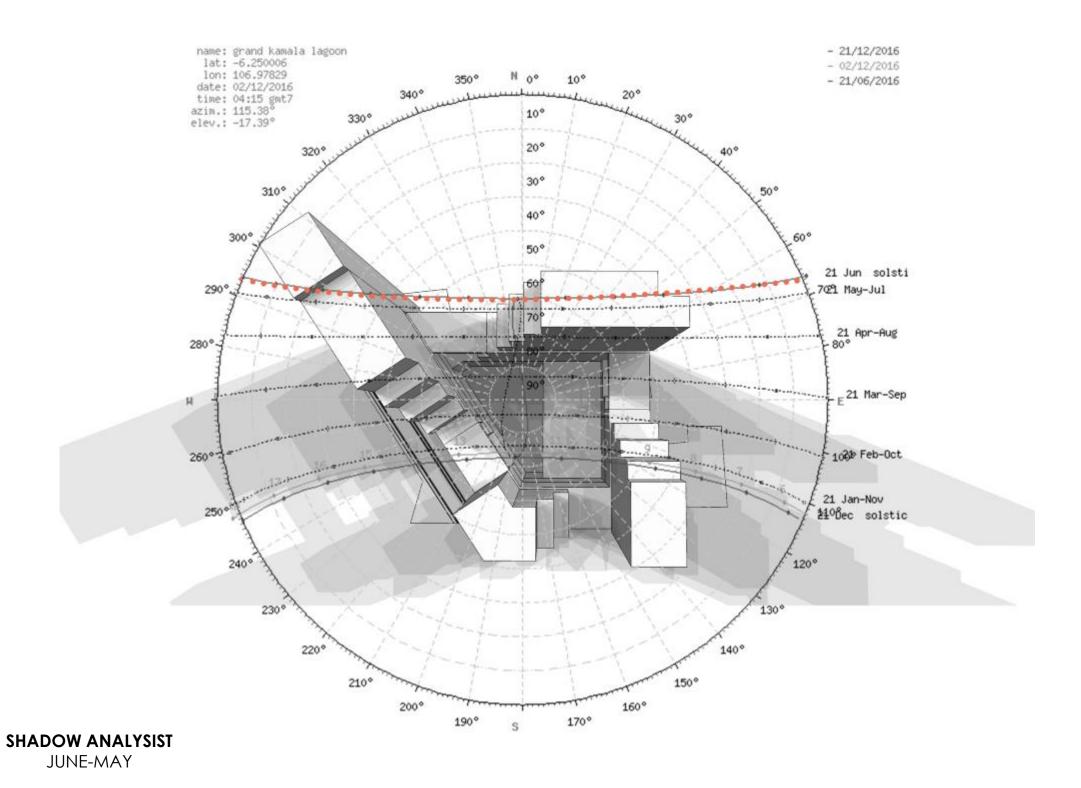
SUN PATH12PM DECEMBER-JANUARY

Evaluate design options side-by-side

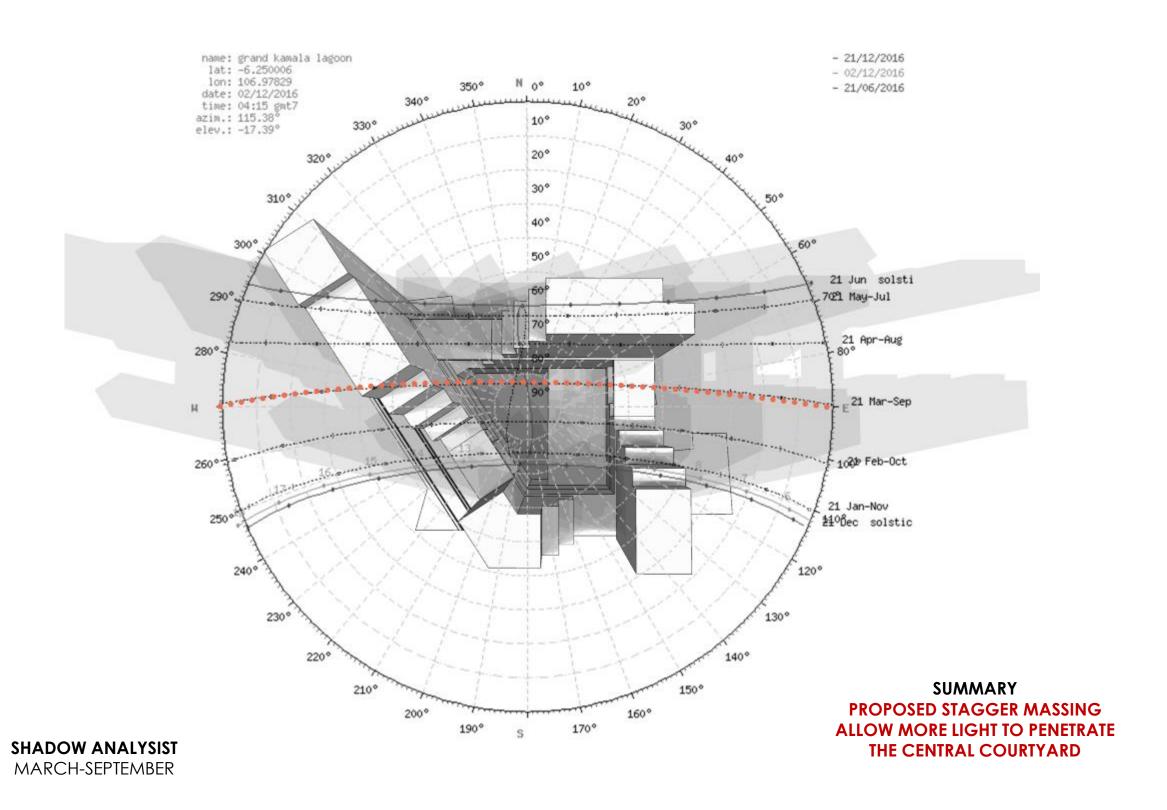


SUN PATH9AM DECEMBER-JANUARY

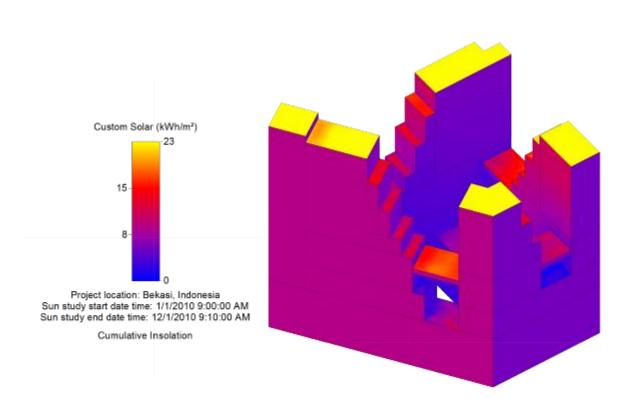
CONCEPTUAL DESIGN & ANALYSIS - SHADOW ANALYSIS

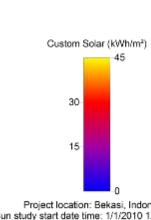


CONCEPTUAL DESIGN & ANALYSIS - SHADOW ANALYSIS

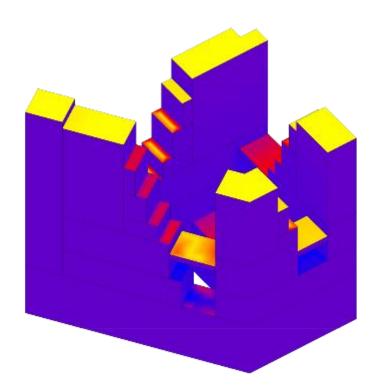


CONCEPTUAL DESIGN & ANALYSIS – SOLAR ANALYSIS

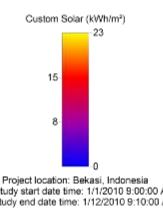




Project location: Bekasi, Indonesia Sun study start date time: 1/1/2010 12:00:00 PM Sun study end date time: 1/12/2010 12:10:00 PM Cumulative Insolation

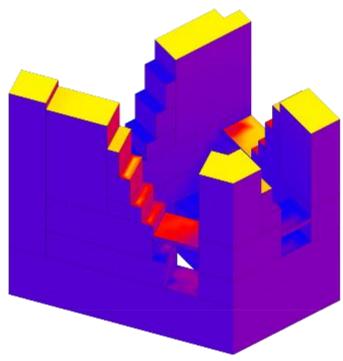


SOLAR MAPPING 4PM DECEMBER-JANUARY



Sun study start date time: 1/1/2010 9:00:00 AM Sun study end date time: 1/12/2010 9:10:00 AM

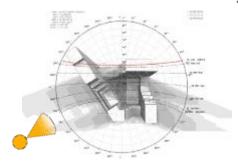
Cumulative Insolation



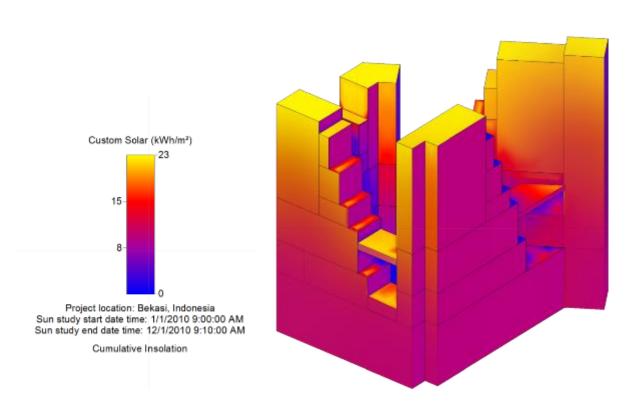
SUN PATH 9AM DECEMBER-JANUARY

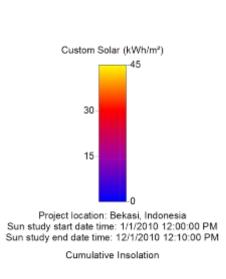
SUN PATH 12PM DECEMBER-JANUARY

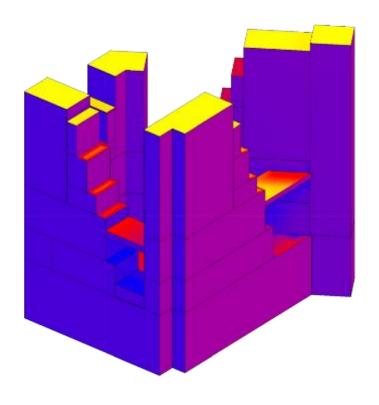
SUMMARY BLOCK PLACEMENT ARE MINIMISING THE HEAT IMPACT TO THE BUILDING, SHOWN BY ALL THE FAÇADE HAVING LESS THAN 700KWH/M2



CONCEPTUAL DESIGN & ANALYSIS – SOLAR ANALYSIS







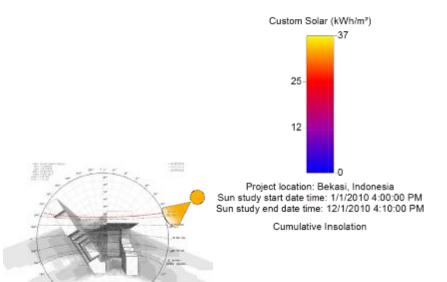
SOLAR MAPPING

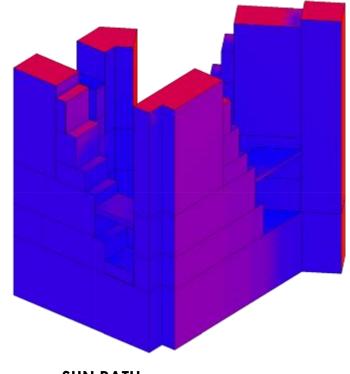
4PM DECEMBER-JANUARY

NEED TREATMENT ON THE EAST FAÇADE IN

TERM OF MATERIAL AND FAÇADE

TREATMENT

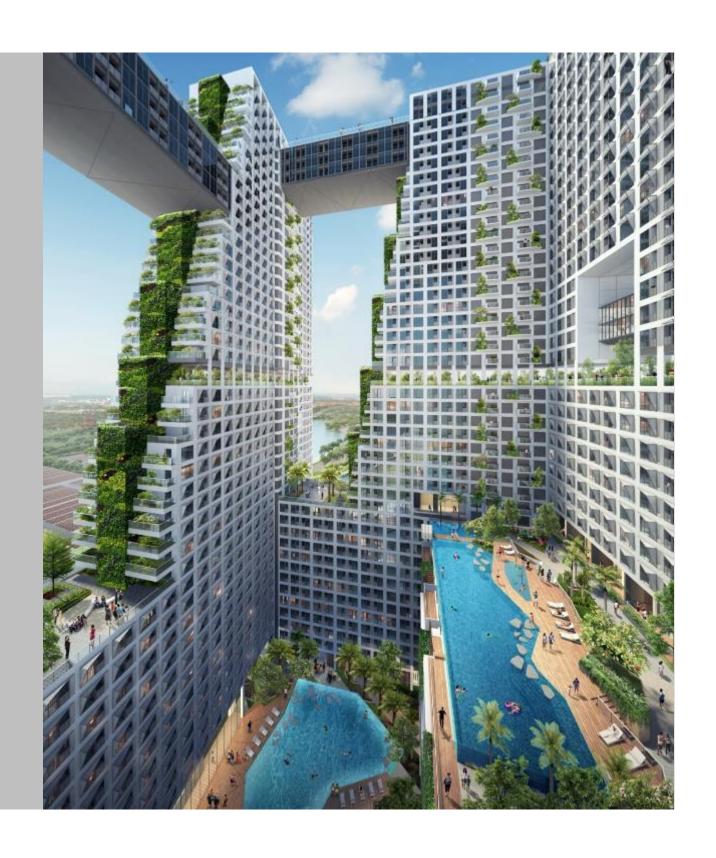




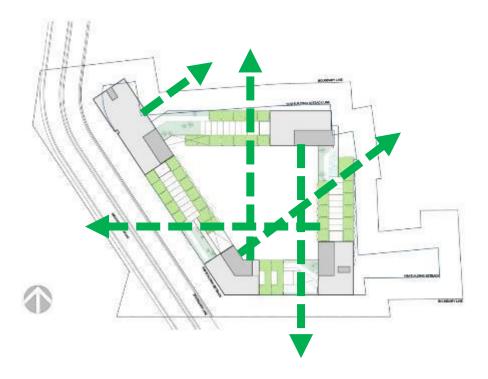
SUN PATH9AM DECEMBER-JANUARY

SUN PATH12PM DECEMBER-JANUARY

SUMMARY BLOCK PLACEMENT ARE MINIMISING THE HEAT IMPACT TO THE BUILDING, SHOWN BY ALL THE FAÇADE HAVING LESS THAN 700KWH/M2



OPENING VIEW VISTA

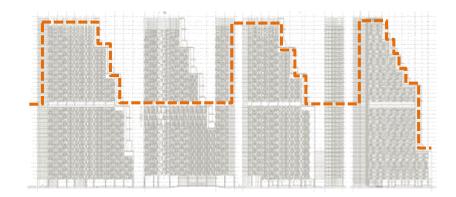








REFUGE FLOOR PLAN

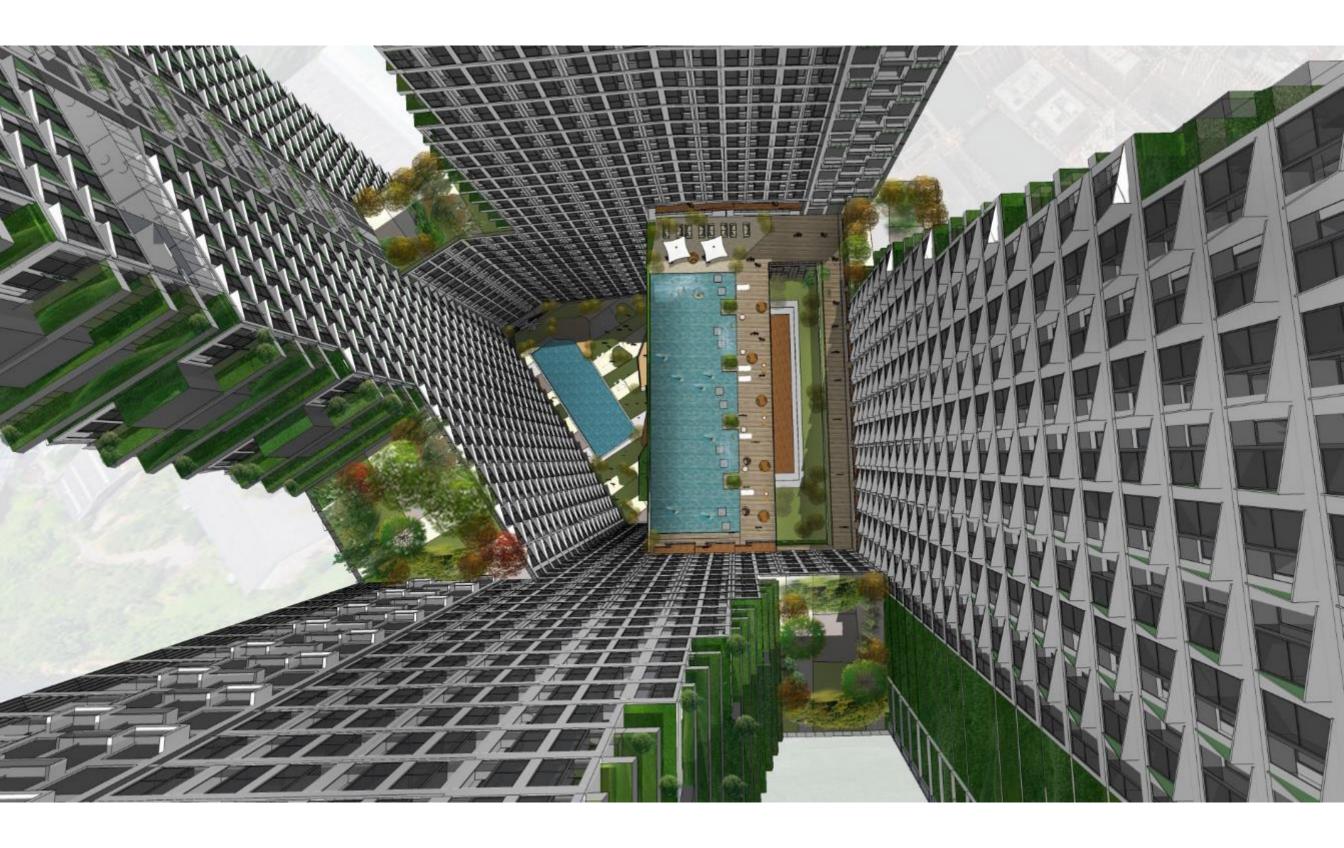


CAPITALIZING ON THE VALLEY

INCIDENTAL SPACES CREATED BY THE VALLEY ARE CONVERTED INTO POCKETS OF RESIDENTS FACILITIES FOSTERING IMPROMPTU INTERACTION.

CONNECTED TO REFUGE FLOOR, IT ALSO SERVED AS MOUNTAINOUS JOGGING TRACK IN THE SKY.







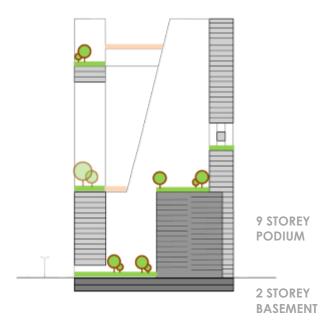






MULTIPLE GROUND FLOORS

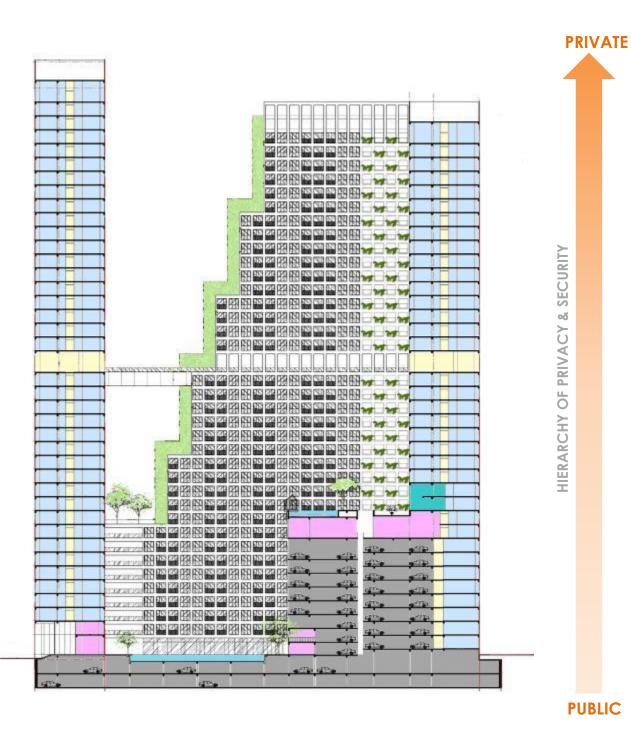
2080 UNITS = 11 STOREY OF CARPARK

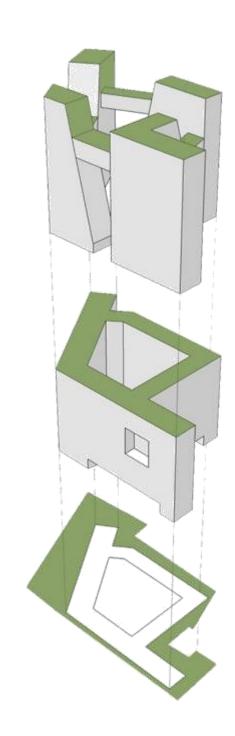


MULTIPLE GROUND FLOORS

IT IS IMPOSSIBLE TO HOUSE ALL CARPARK
PROVISION IN THE BASEMENT. THE VOLUME IS
EXTRUDED UP INSTEAD, CREATING PODIUM SPACE
THAT SERVED AS COMMUNAL GREEN AREA. AT THE
SAME TIME, ACTING AS MULTIPLE GROUND FLOOR
SURFACES.























INVIGORATING THE GROUND

OPENING UP ADJACENT MASSING TO ENSURE

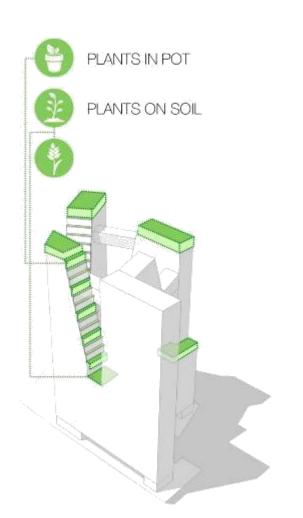
UNBLOCKED VISTA AT HUMAN EYE LEVEL,

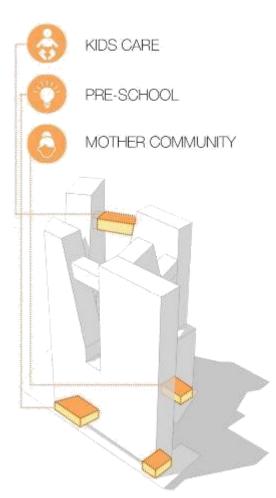
LOOKING TOWARDS THE WELL-VENTILATED

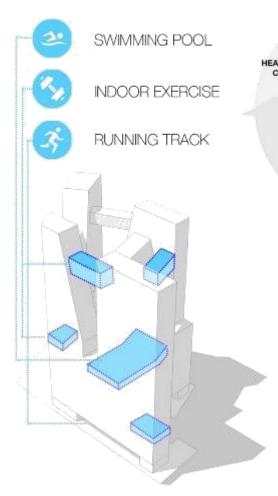
COURTYARD WITH PLENTY OF NATURAL LIGHT.

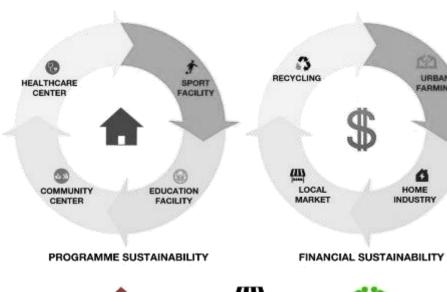


SUSTAINABILITY















AFFORDABLE

HOUSING

HOME

INDUSTRY



SPORT

FACILITY

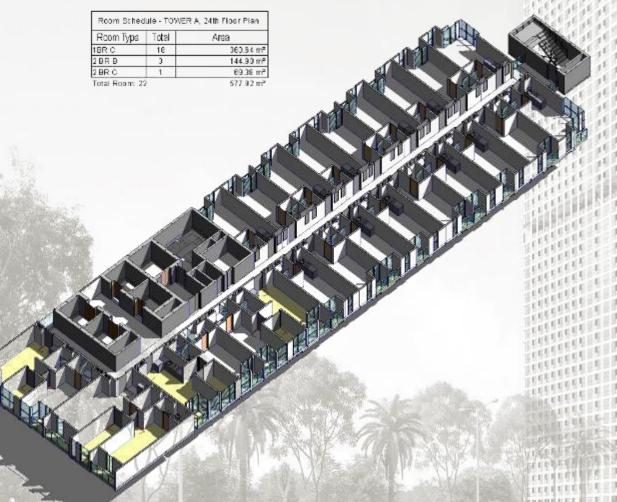


HOME INDUSTRY



OUTPUT DATA





- LAYOUT PLAN
- ELEVATION
- SECTION
- 3D VIEW
- SCHEDULE DATA



BIM Project Implementation

MANAGE FILE

Based on Design Concept, Total Size of models: 1,33 GB

• TOWER D BELOW + PODIUM

• TOWER D

TOWER C BELOW

• TOWER C

TOWER A & TOWER B BELOW

• TOWER B

• TOWER A









A HOME FOR EVERYONE





PROJECT FACT SHEET

PROJECT NAME	KAMALA KANDARA
LOCATION	BEKASI, INDONESIA
CLIENT	PT. PP PROPERTY Tbk
SITE AREA	13,650 sqm
TOTAL GFA	163,800 sqm
TOTAL SGFA	139,230 sqm
TOTAL NFA	118,660 sqm
EFFICIENCY NFA/GFA	72%
EFFICIENCY SGFA/GFA	85%
NO. OF FLOOR	40 STOREYS
BUILDING HEIGHT	145 M
TOTAL UNITS	2,080 UNITS
STATUS	PHASE 1 SOFT LAUNCHING ON DEC 2016

ТҮРЕ	QTY (units)	SIZE (sqm)	%		NFA (sqm)
STUDIO LOFT	236	34	11.3%	70.4%	8,024
LIFESTYLE LOFT	18	72	0.9%		1,296
1BR UNIT	1210	44	58.2%		53,240
2BR UNIT	570	86	27.4%	29.6%	49,020
3BR UNIT	40	138	1.9%		5,520
TOWNHOUSE	6	260	0.3%		1,560
	2,080				118,660 sqm



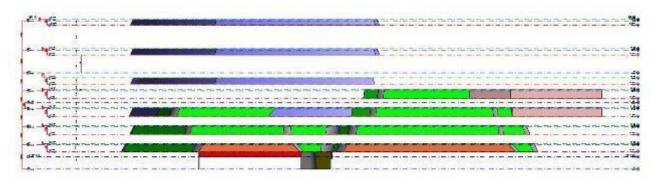


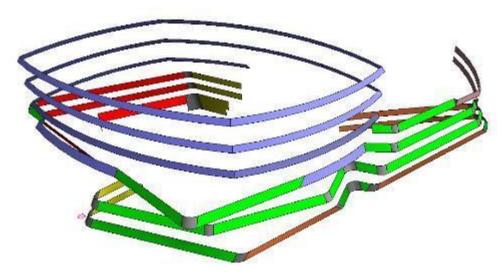


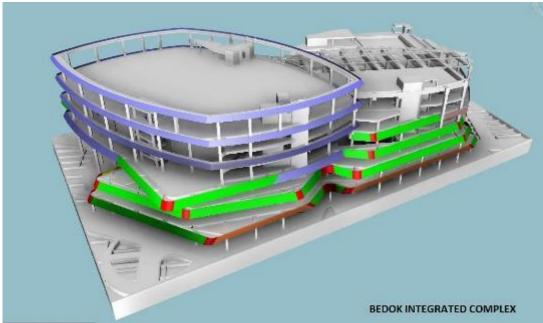
Project stage = Under Construction

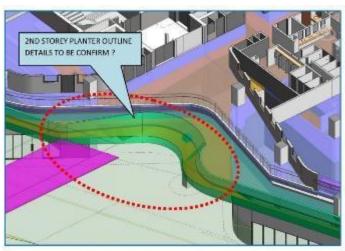
 $GFA = 43,600 \text{ m}^2$

Massing & Coordinating Walls with varying angles and curves

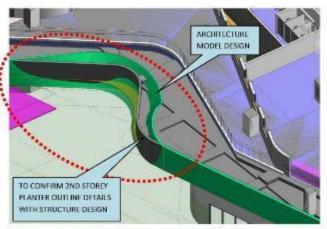








ST07 - 157 ~ 2ND STOREY ARCHI REVIT 3D VIEW

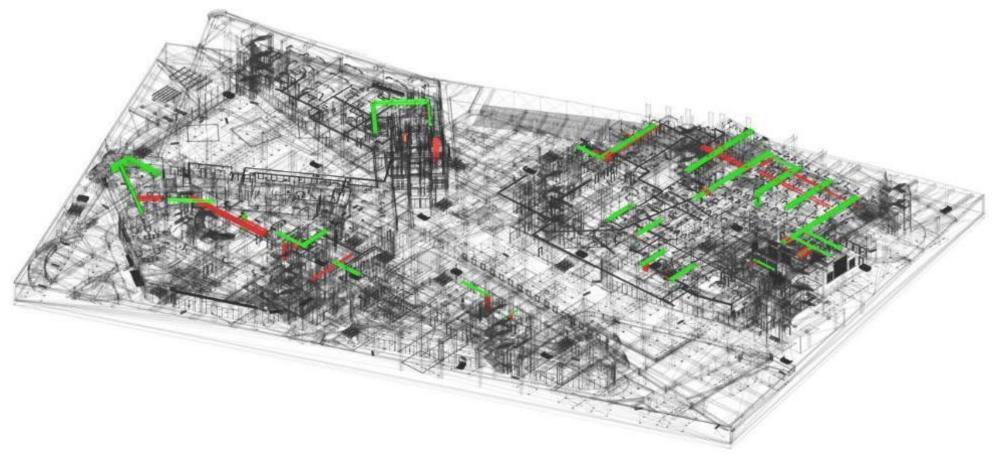


ST07 AREA - 15T ~ 2ND STOREY ARCHI AND STRUCTURE COMBINE 3D VIEW

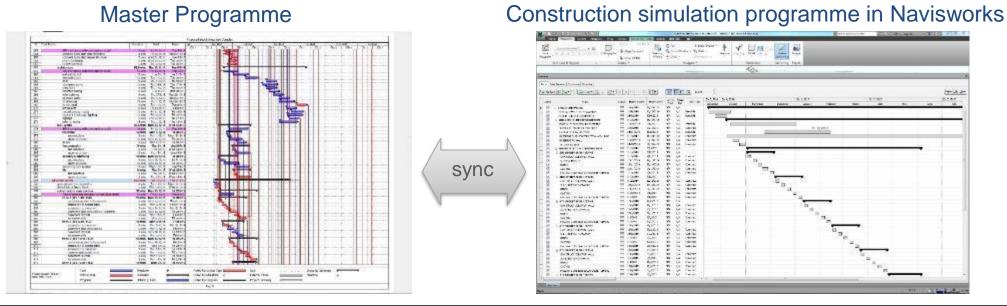


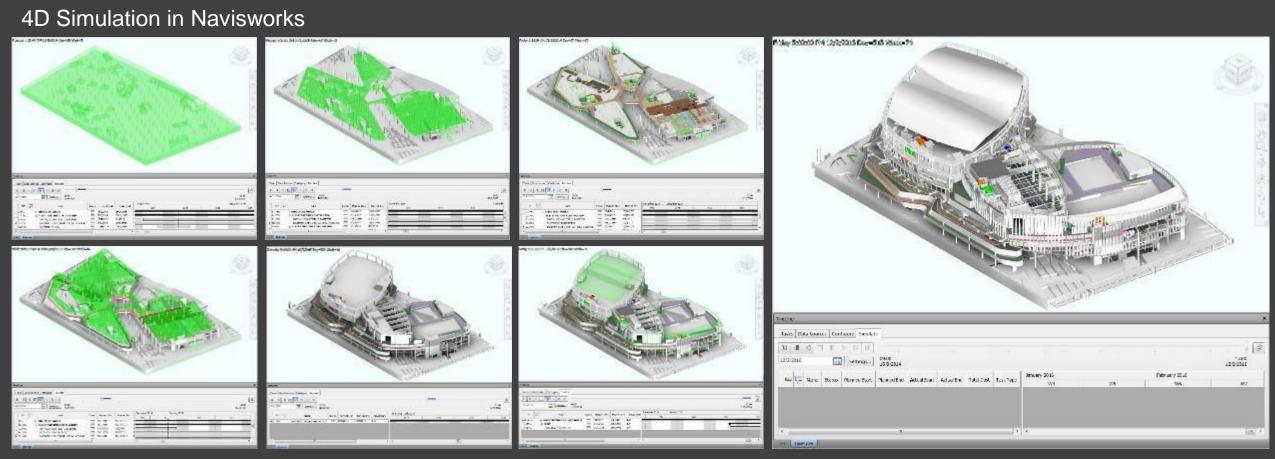
Clash Detection Reports





Workflow transformation towards the use of 4D Simulation





ADULT DISABILITY HOME

Sembawang Walk, Singapore

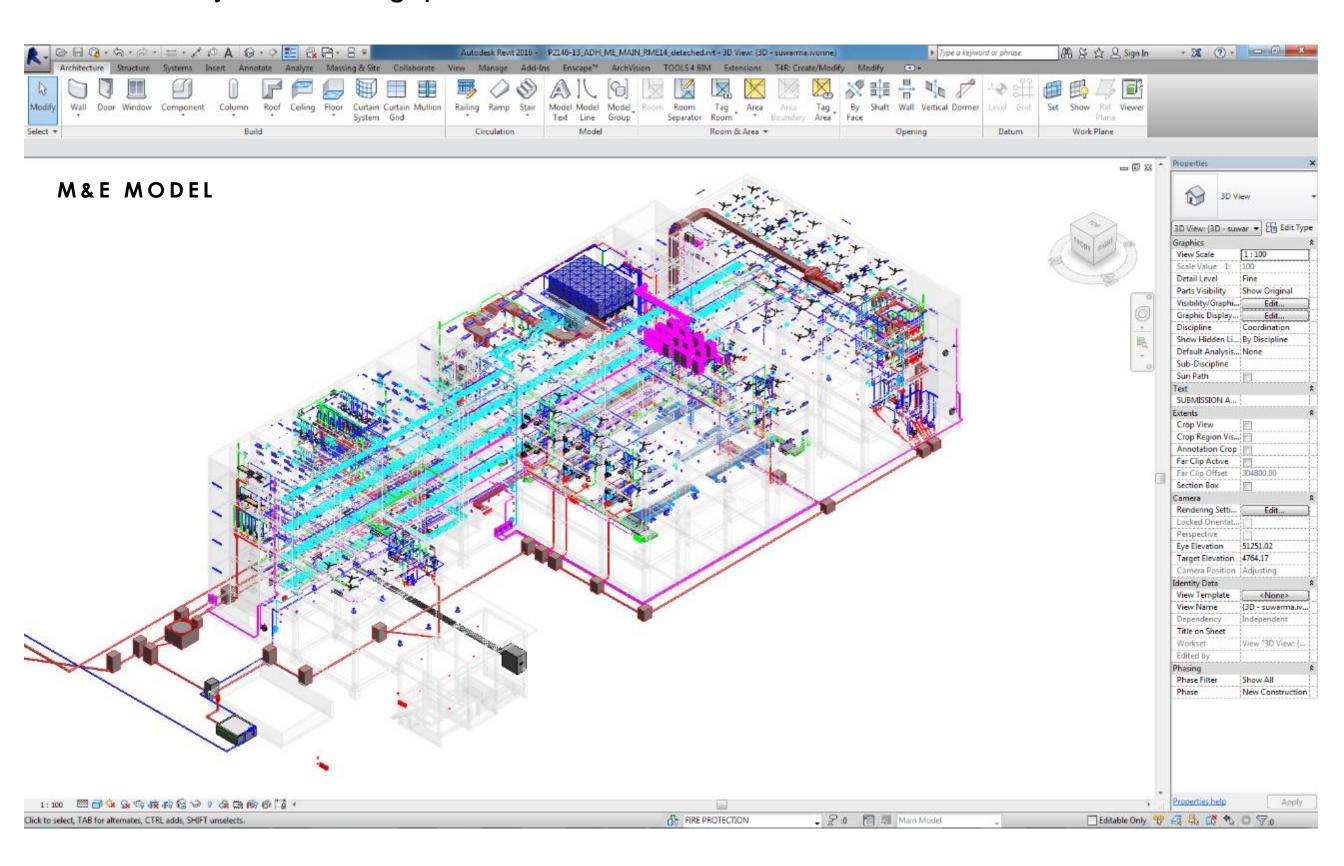
Adult Disability Home, Singapore



Adult Disability Home, Singapore



Adult Disability Home, Singapore



QUESTIONS?

THANK YOU

