### Creative Response to the Urban Context

Institut Teknologi Bandung 16th October 2018



Suryawinata Heinzelmann Architecture Urbanism

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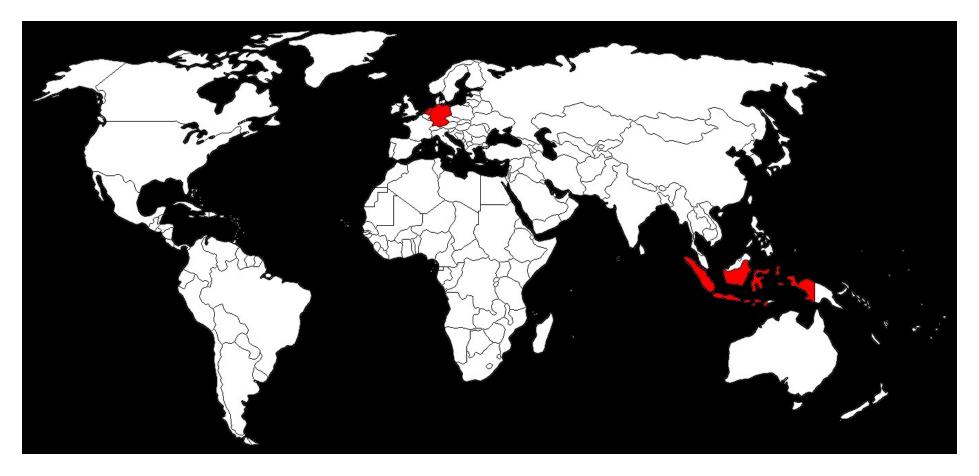


Suryawinata Heinzelmann Architecture Urbanism

SHAU's aim: To design attractive buildings and cities which are socially and environmentally responsible.



#### SHAU – Locations



SHAU DE: Tobias Hofmann (Studio Hofmann Architektur & Umgebung)
SHAU NL & ID: Daliana Suryawinata & Florian Heinzelmann (Suryawinata Heinzelmann Architecture & Urbanism)

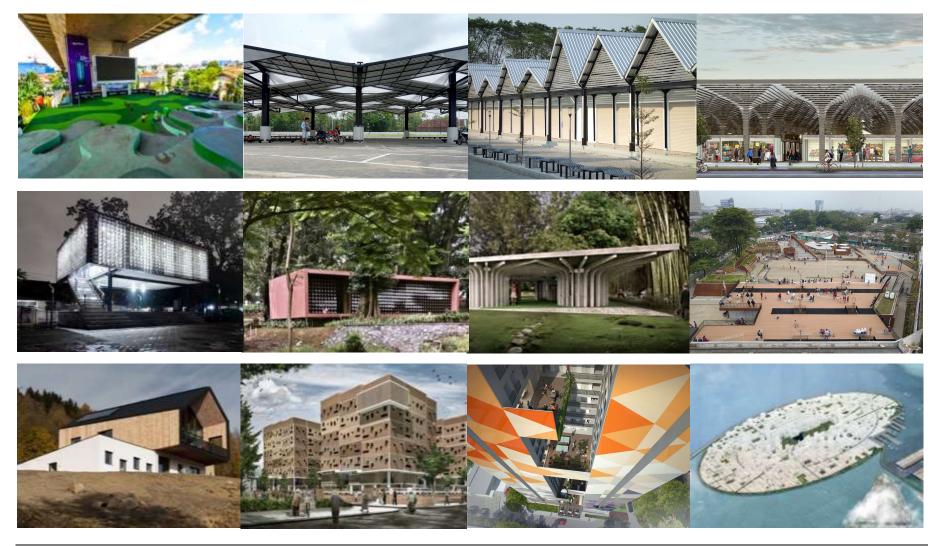


About SHAU: founders' background





### About SHAU: multi-scalar, performative projects





Microlibrary – Architecture with a mission



making learning attractive and reachable for Indonesia and beyond





Urgency – Illiteracy & reading interest

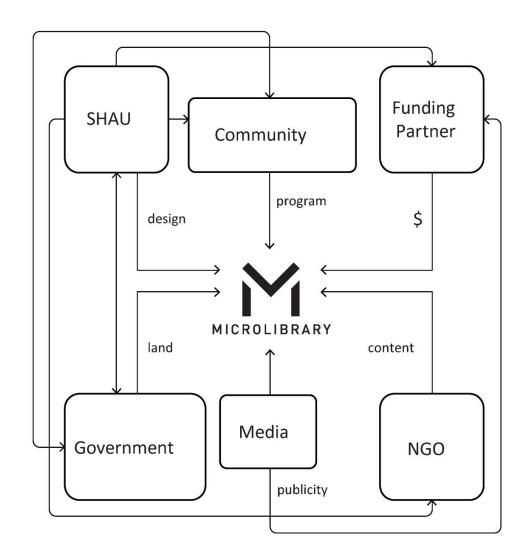
According to UNESCO Institute for Statistics 2016, **758 million adults in the world are still illiterate**.

# Indonesia ranks 60th out of 61 countries in terms of reading interest, according to the

'World's Most Literate Nation' study by Central Connecticut State University in 2016. (Indonesia is below Thailand in 59th and above Botswana in 61st position)

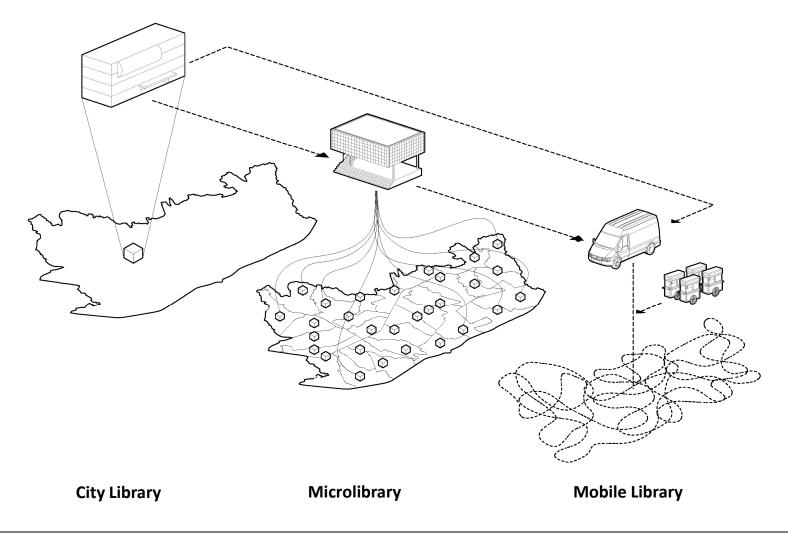


Microlibrary – Stakeholder Diagram



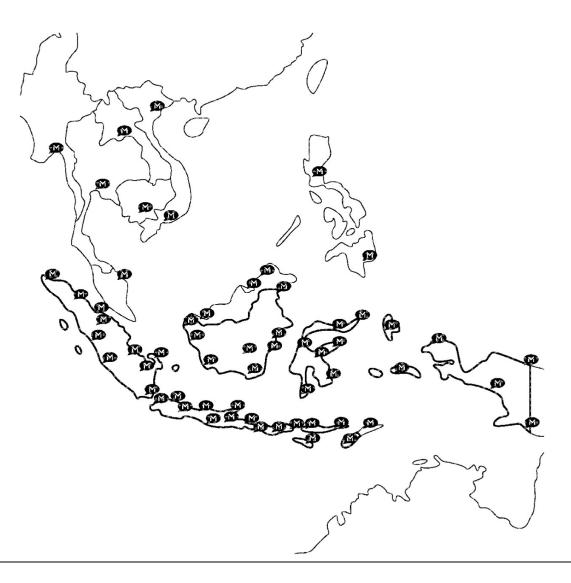


### Microlibrary – Scales



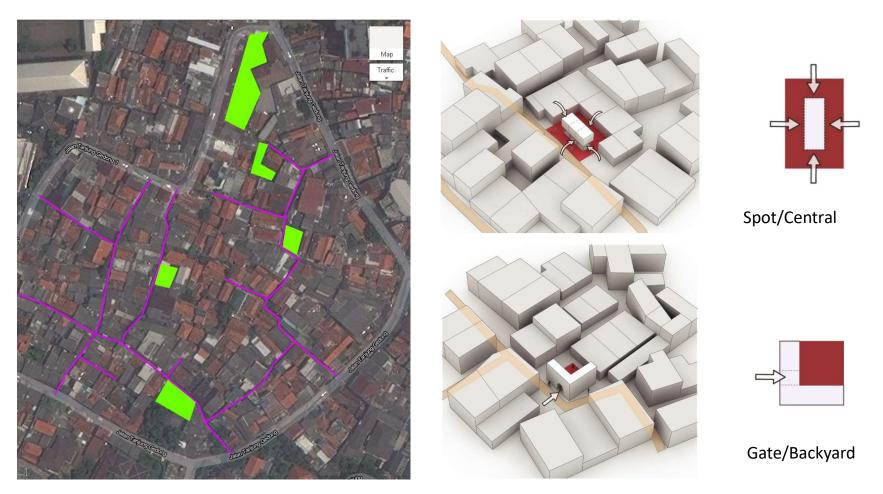


Microlibrary – Long term Vision





### Microlibrary – Research into Jakarta's Kampungs (Village in the City)



Initial site visits and analysis in 2012 led to two prototypical urban design scenarios, the Spot and the Gate depending on various parameters like access, traffic, noise, lot size, etc.



### Microlibrary – Prototypes







## **Microlibrary Bima**

### Taman Bima, Bandung

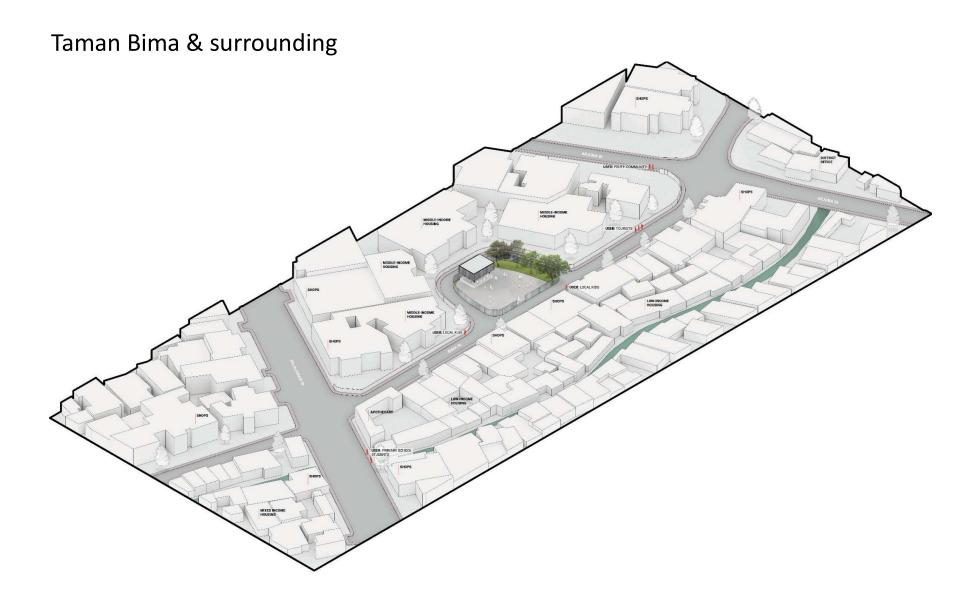
Built Project 2016

Supported by: City of Bandung Dompet Dhuafa Indonesian Diaspora Foundation CIMB Niaga Syariah













Fibonacci - Bandung

Selasar - Bojonegoro





## **Microlibrary Hanging Gardens**

### Babakan Sari, Kiaracondong, Bandung

Under construction

Supported by: City of Bandung (CSR) Manila Water



#### Site – Babakan sari





### Library & surrounding

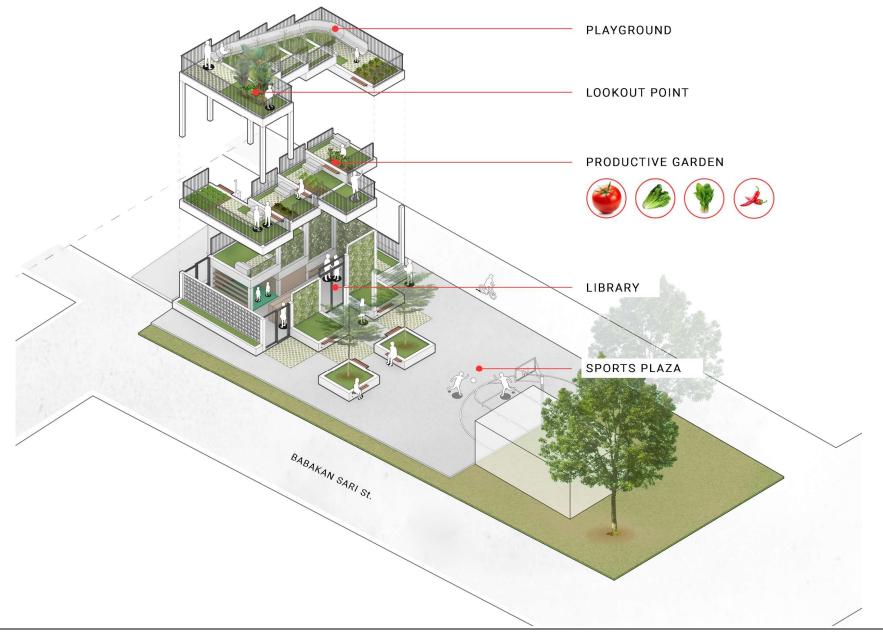








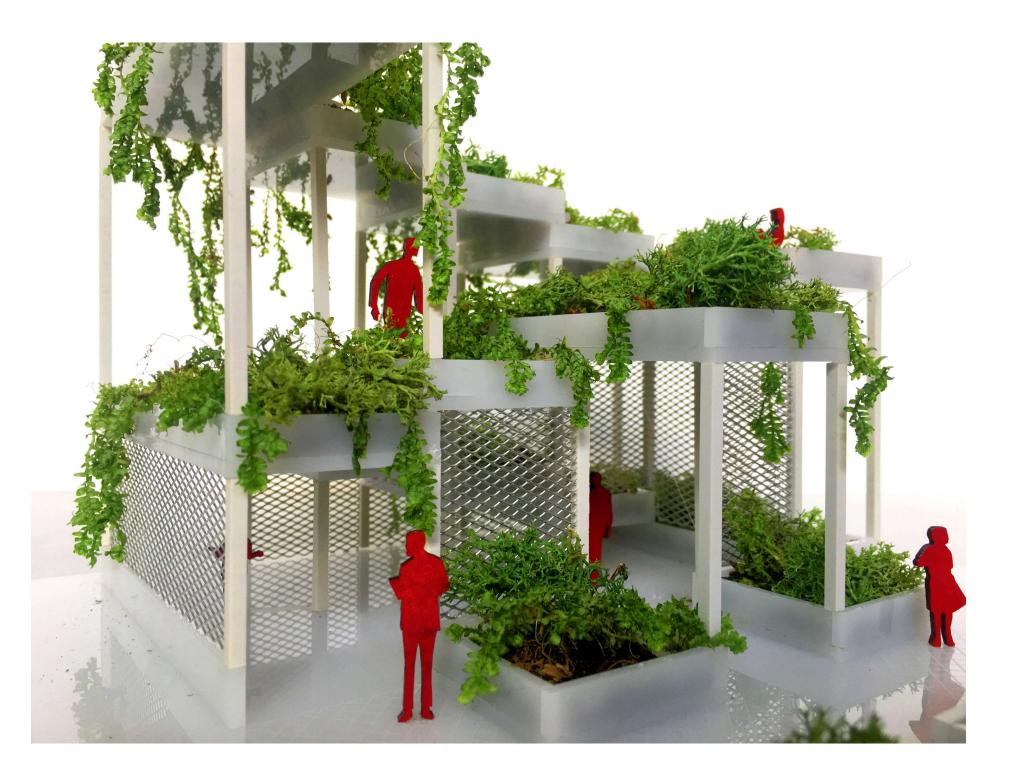






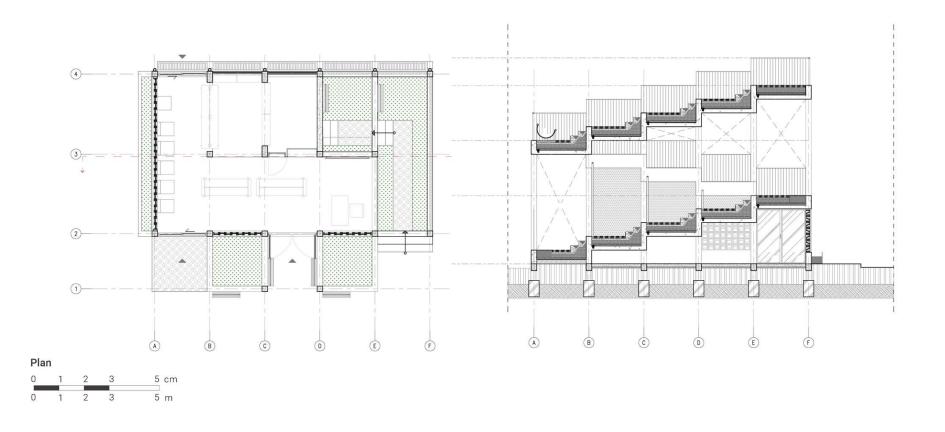








### Plan & section









### Filmpark Taman Film

### Pasupati Flyover, Bandung

Built Project 2014

Client: City of Bandung





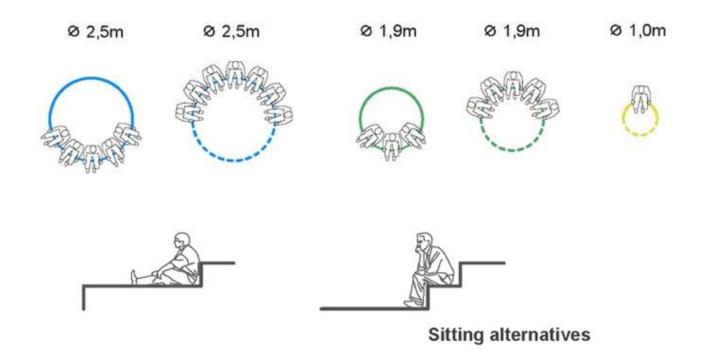


### Before & after



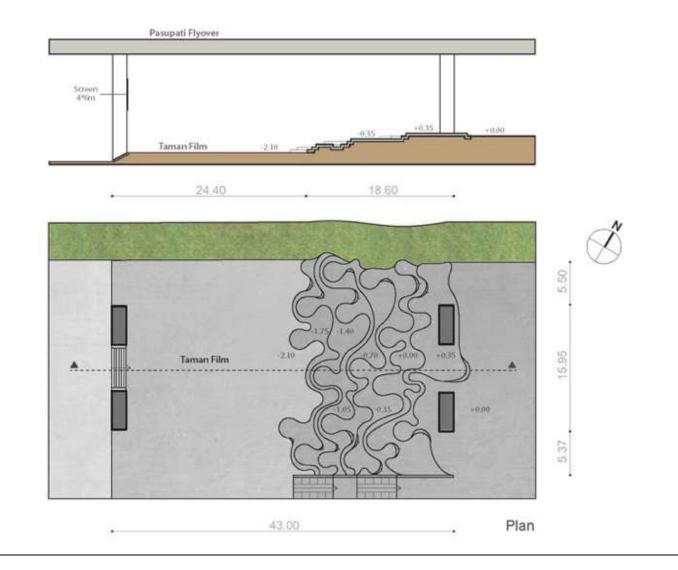


Sitting, watching & communicating





#### Terracing landscape as tribune





### Urban living room





# Urban living room





#### Persib match





#### Persib match





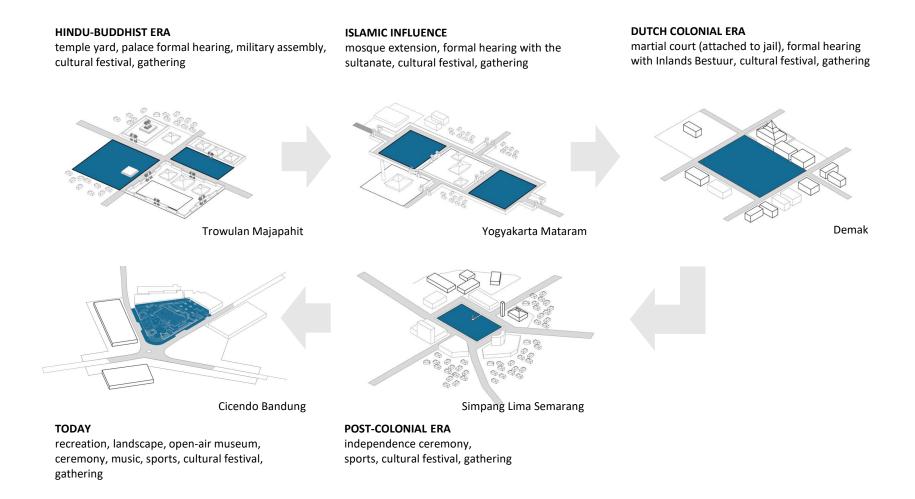
## **Public space** Alun-alun Cicendo Bandung

Built Project 2018

Client: City of Bandung



#### Alun alun evolution





Location & Area Jatayu, Cicendo, Bandung





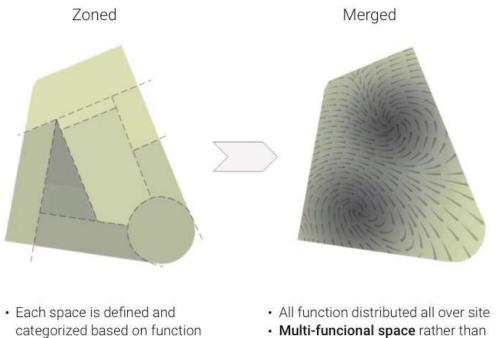
#### Location & Area before intervention

Jatayu, Cicendo, Bandung





#### Concept



· Each function allocated on

specific area

Multi-funcional space rather than mono-functional space





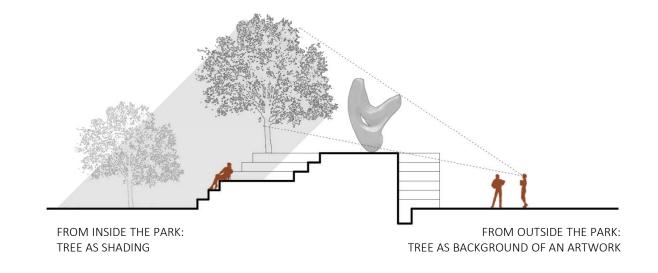




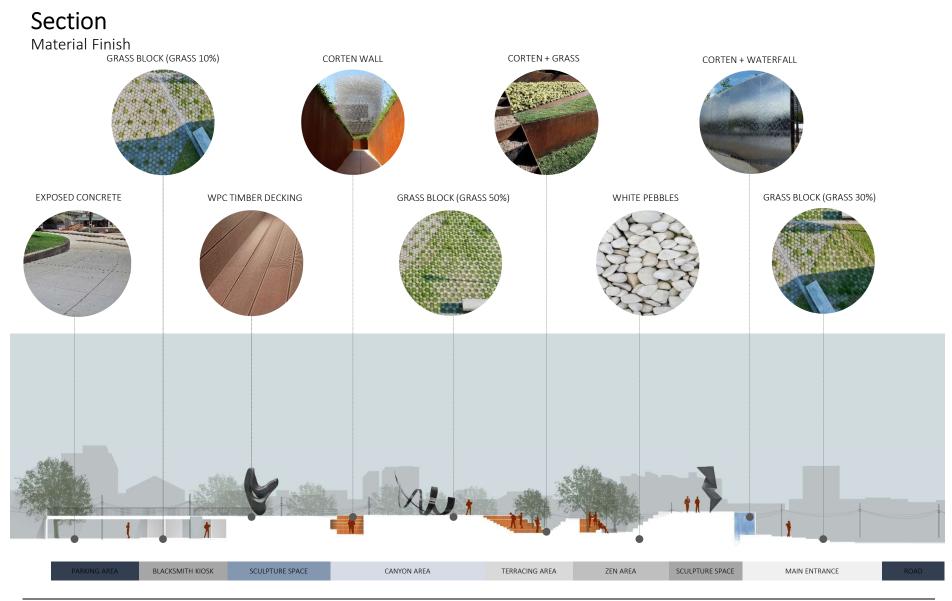


### Artwork Placement

Concept



















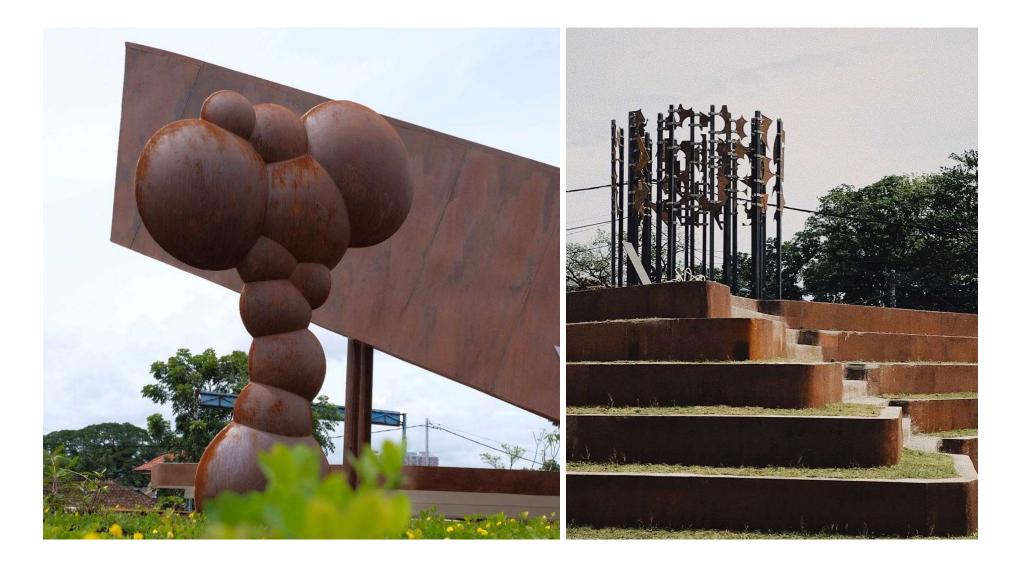




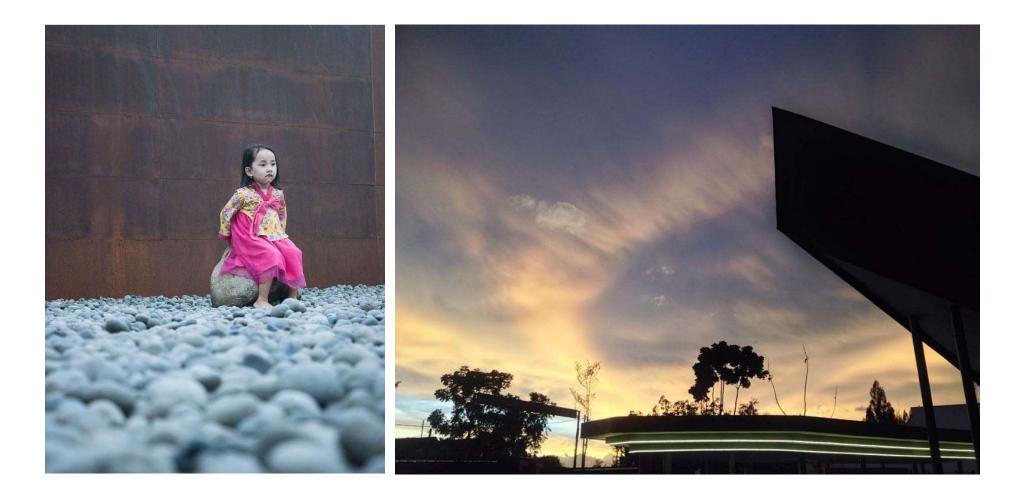








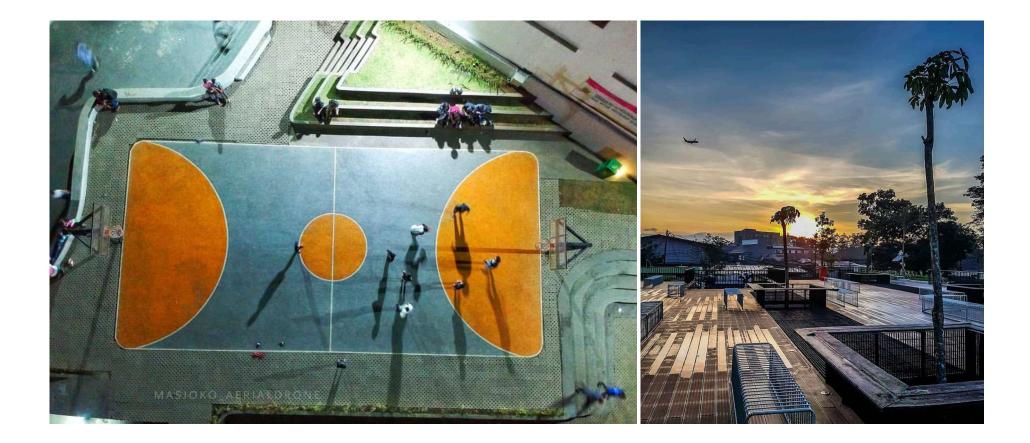










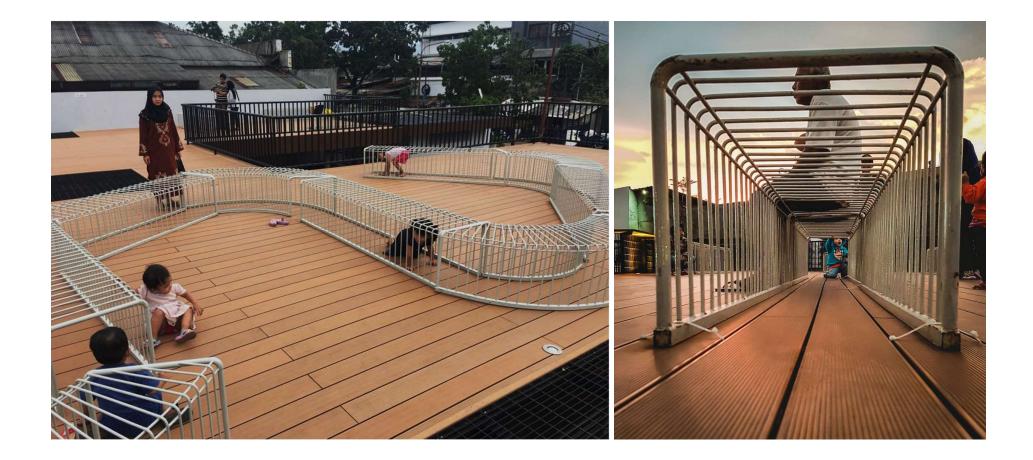














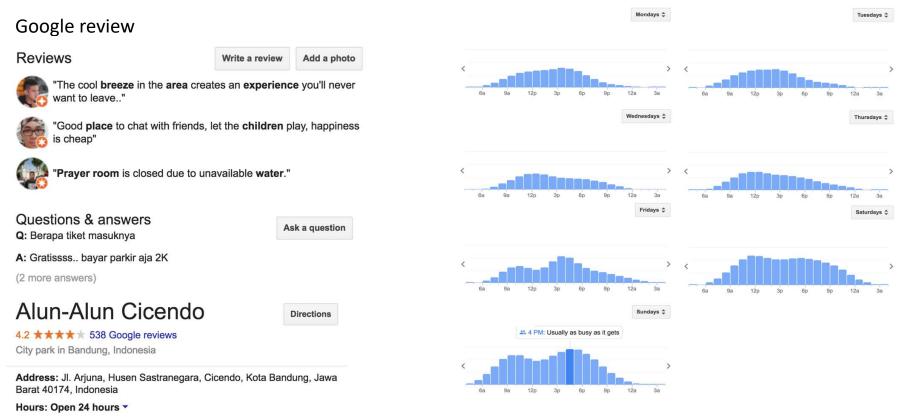








#### Opinions



Province: West Java









## **PGN CREATIVE PARK & INNOVATION CENTRE**



#### Vision

Design Hub for Bandung: Furniture - Products -Textile - Graphics - Architecture - Art





#### Vision

Reference Songshan Cultural and Creative Park, "Creative Hub of Taipei", Taiwan



http://www.songshanculturalpark.org/en/



#### Vision

Reference Huashan 1914 Creative Park, Taipei, Taiwan



http://www.huashan1914.com



## Vision

PGN





## Vision

PGN

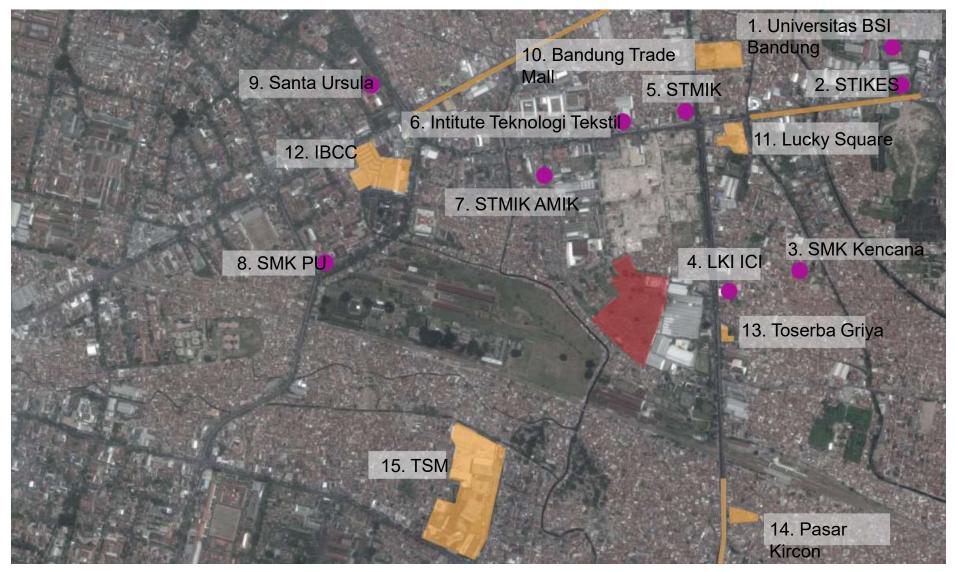




Site Analysis

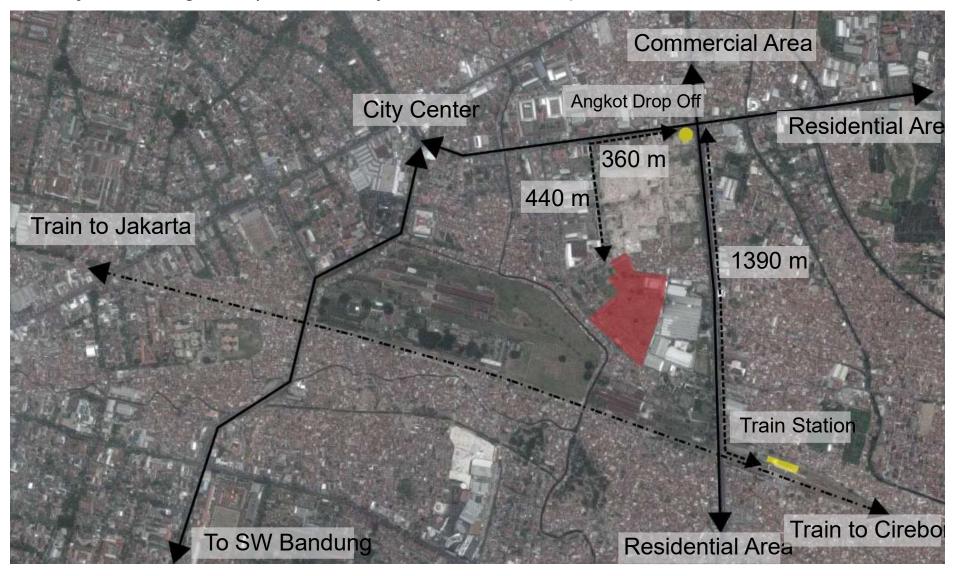


## Adjacent Programs |Schools, Commercial Strips





## Adjacent Programs |Accessibility and Public Transport





Adjacent Programs |Future Development

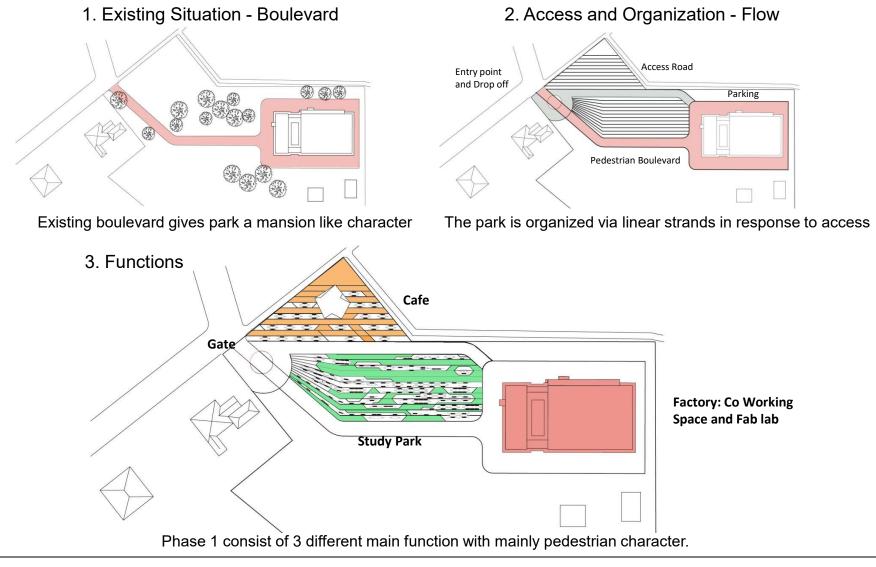




# Design



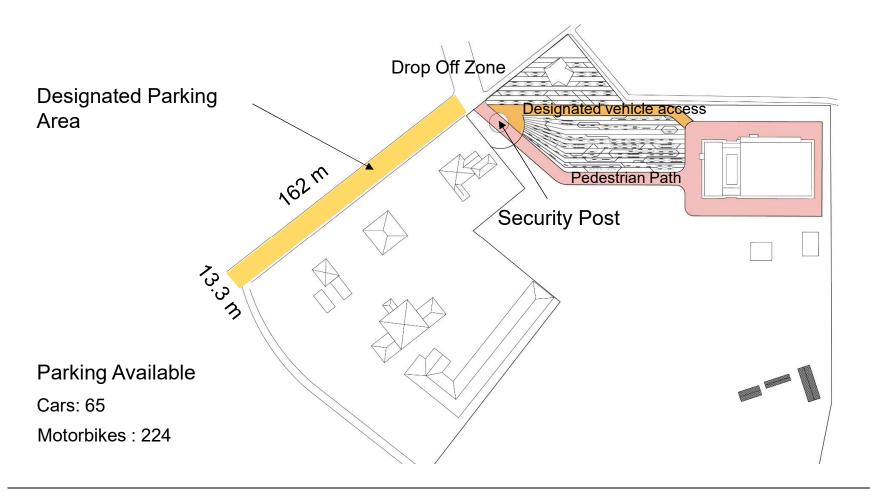
## Site Analysis





## Parking Allocation for Phase 1

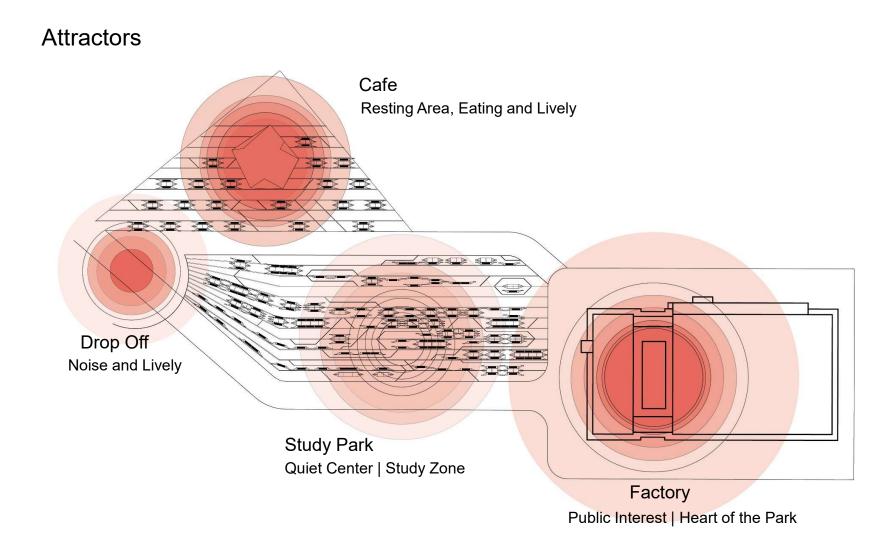
Motorized vehicles will not be allowed through to maintain a pedestrian friendly zone in the study park.











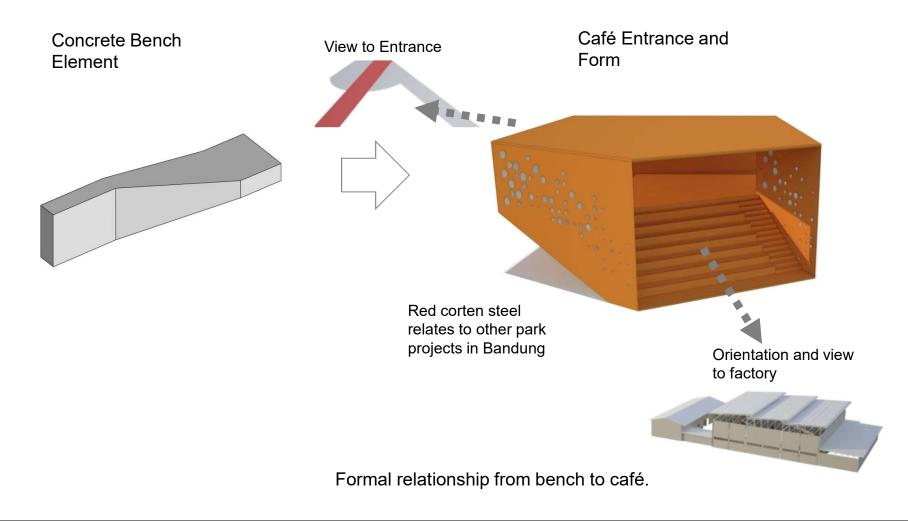
The furniture is applied in response to zones and their characters along the flow lines leading towards the factory.





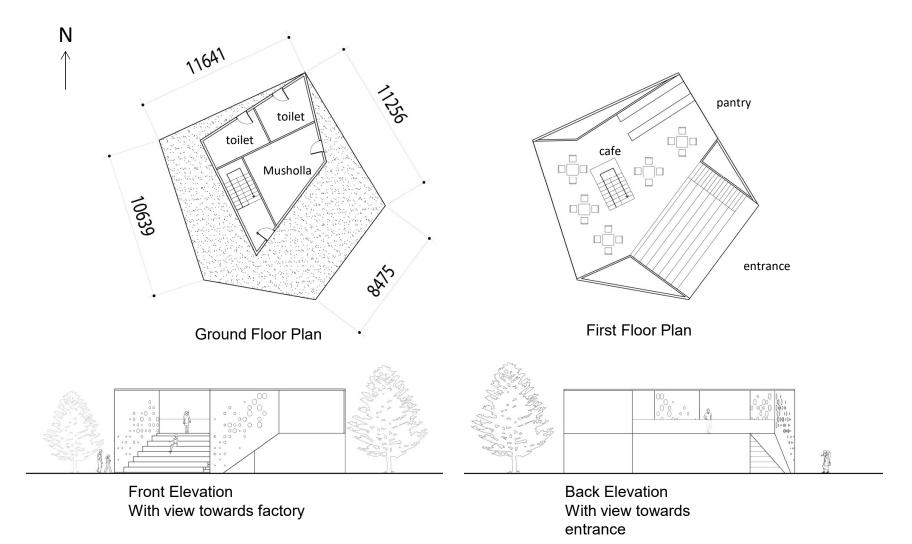


## Café Form Diagram



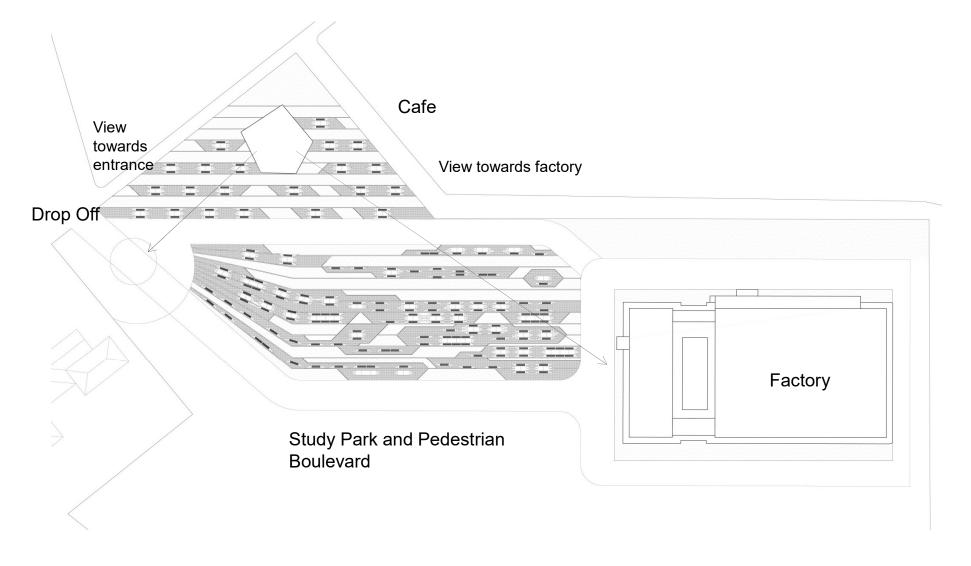


#### Café Plans and Elevations





#### Site Plan





Innovation Center Fluid Mezzanine

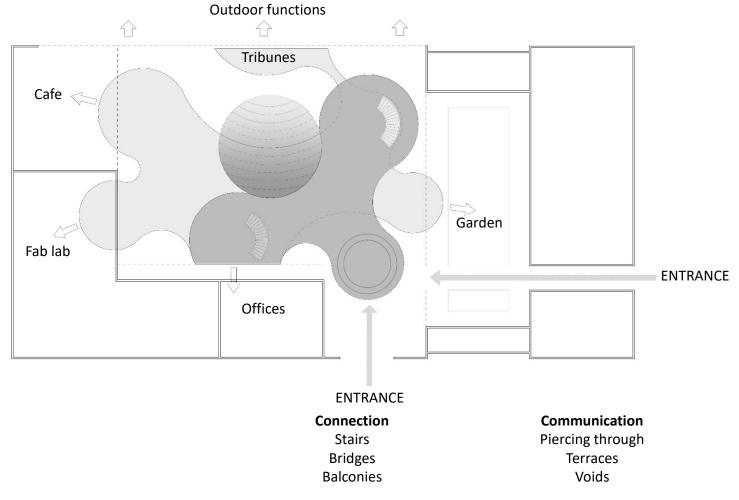






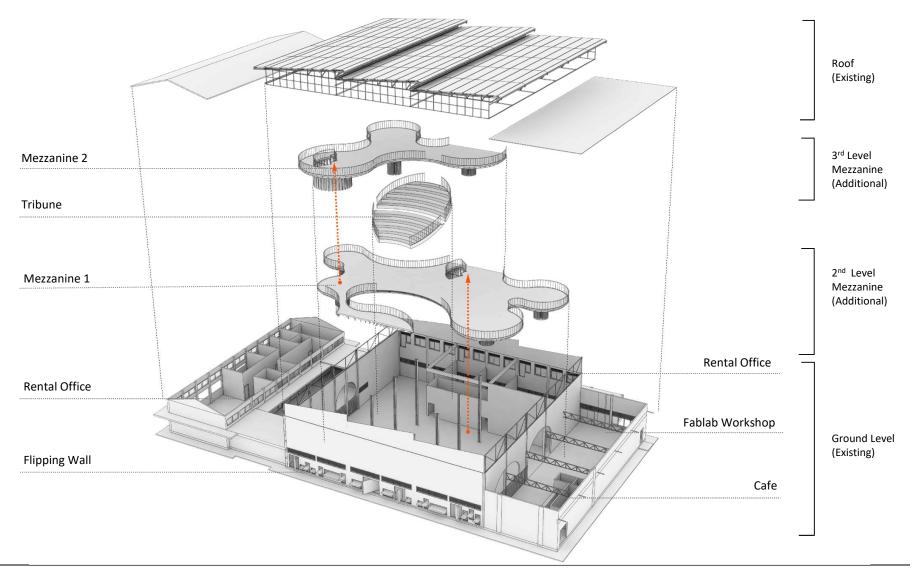
## Innovation Center |Co Working Space Concept

The center of the factory is a 3 dimensional multifunctional installation of terracing and overlapping platforms which connects all other function of the factory





#### Innovation Center |Co Working Space Design





# Thank you

#### SHAU

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## @shauarchitects

#### Team

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#### shauarchitects ~

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